



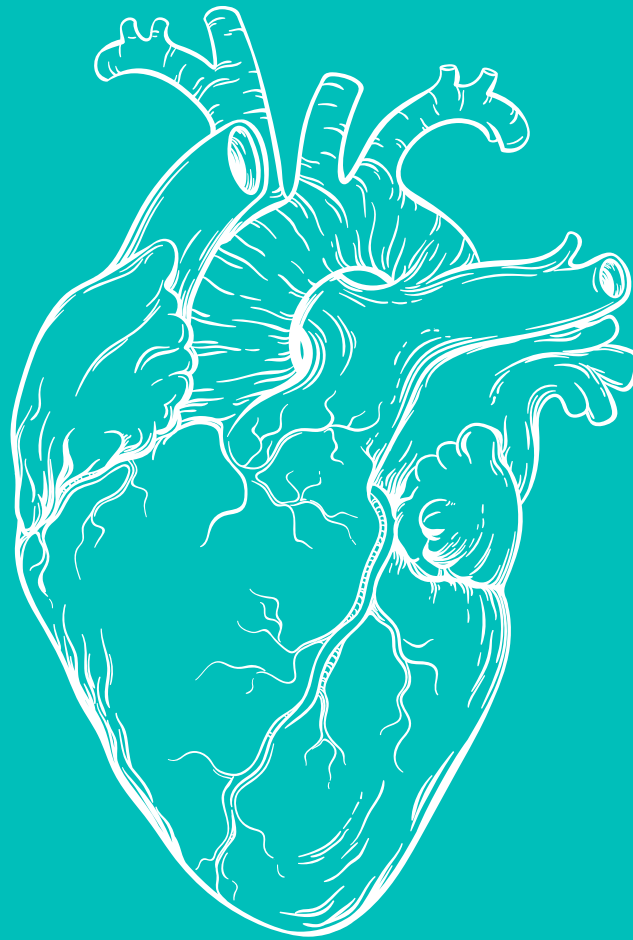
*EXPERIENCE*

**COWORK**

*AS NEVER BEFORE*

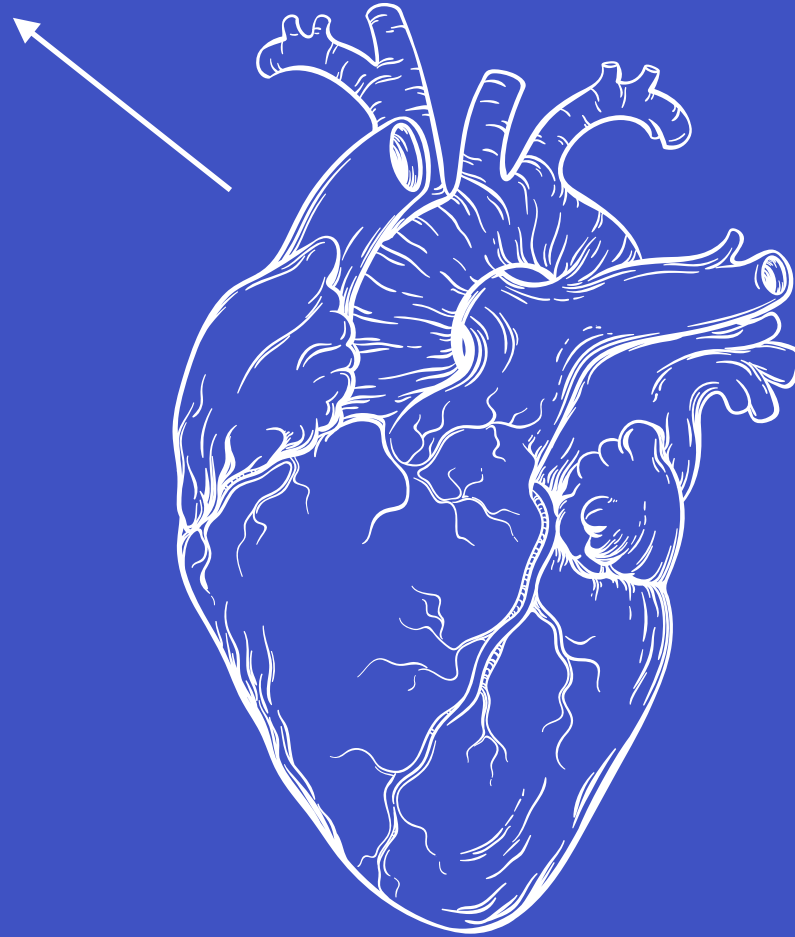


**IDEA SPACES**

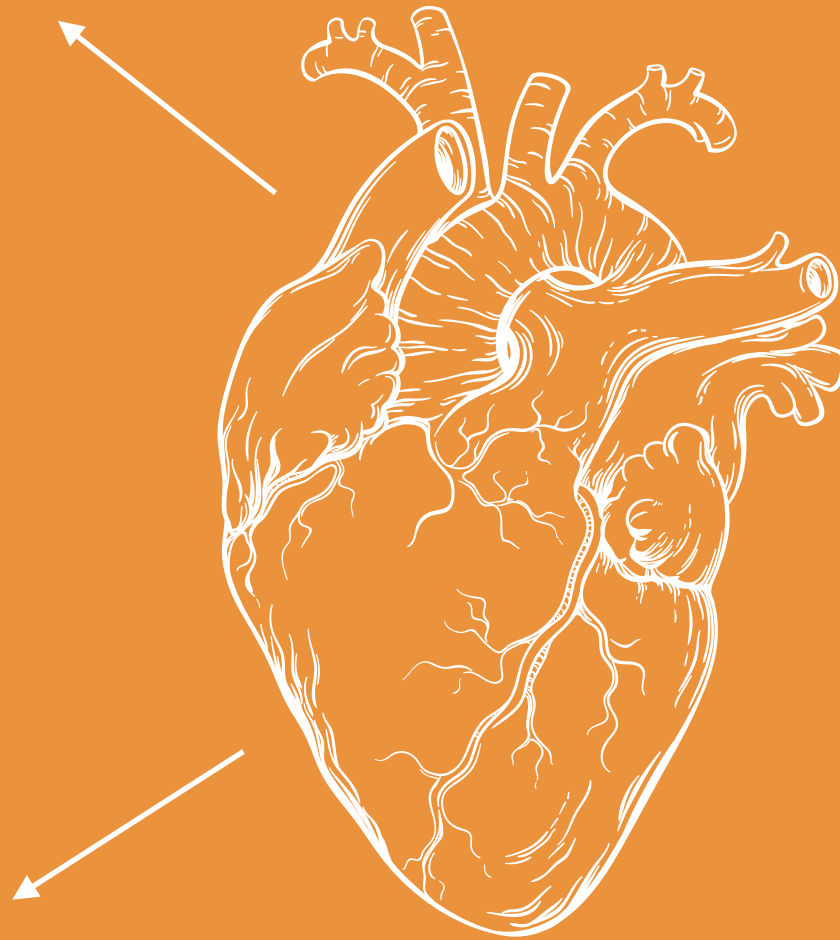


**HUMAN CENTERED**

**PEOPLE**

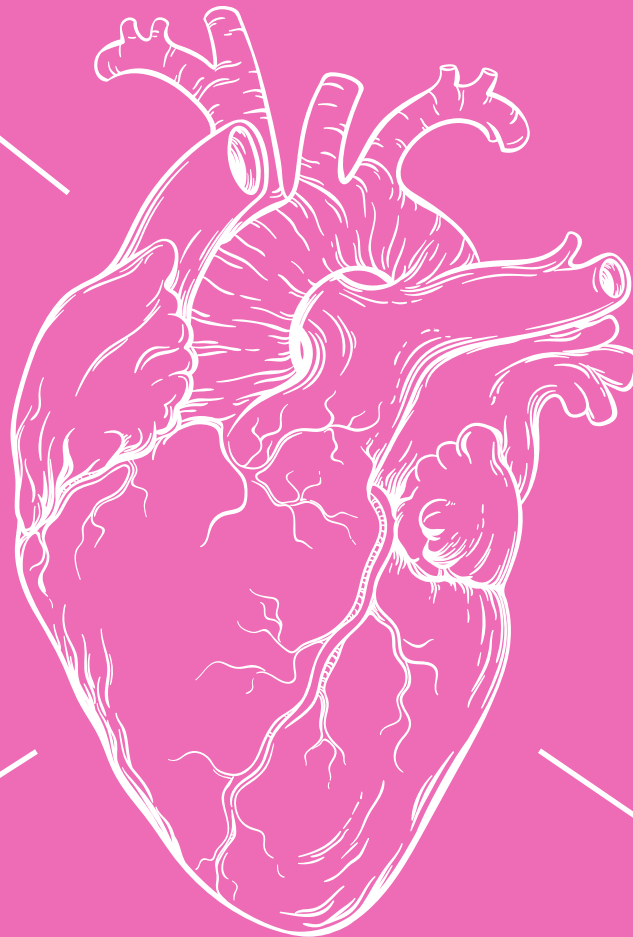


**PEOPLE**



**LIFE**

**PEOPLE**



**LIFE**

**RELATIONS**

**PEOPLE**

**EMOTIONS**



**LIFE**

**RELATIONS**

**PEOPLE**

**EMOTIONS**



**LIFE**

**RELATIONS**



**IDEATION**  
HAPPINESS





**IDEATION**  
HAPPINESS

# WELCOME TO IDEA SPACES

*WE ARE A **COMMUNITY**  
DISGUISED AS A COWORKING*

## SOME FACTS

**FOUNDED IN 2014**

**4 LOCATIONS IN LISBON**

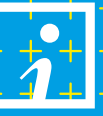
**+3000 MEMBERS & +300  
COMPANIES**

**+5 M€ IN REVENUE**

**+80 EVENTS PER YEAR**







# IDEA SPACES LOCATIONS



PARQUE DAS



PALÁCIO SOTTO MAYOR



SALDANHA



SÃO SEBASTIÃO

# GET A ROOM

## CONCEPT

- The Get a Room Program promotes collaboration between IDEA Spaces member companies.
- It offers 1 hour of free use of a designated meeting space at any IDEA Spaces location.
- Exclusively for active IDEA Spaces members (both resident and virtual).

## ORGANIZATION

- Roomies (IDEA member companies) can access the program by simply going to the reception and requesting a meeting room.
- The IDEA Team assigns the room based on availability for the desired location, day, and time.
- Roomies need to identify whom they will be meeting with.
- No limit to the number of times the program can be used.
- Extra time beyond the free hour is charged to the Roomie who made the meeting request.

## IMPORTANCE OF THE TEAM

- The Get a Room program promotes collaboration not only among member companies, but it also provides our team with the opportunity to create a more dynamic and empathetic relationship with our community.
- The team organizes and manages the program, ensuring smooth operations and facilitating room bookings.
- By promoting the program's benefits





# THE 10AM BREAK (FAST)

5<sup>TH</sup> FEBRUARY

@IDEA PALÁCIO

10:15AM



# 10AM BREAKFAST

## CONCE

- The 10 AM Break(fast) initiative provides companies with an opportunity to present themselves to the local community.
- Held monthly at different IDEA Spaces locations.
- A company representative gives a 15-minute presentation about their business during the event.

## ORGANIZATION

- IDEA Spaces offers a delicious breakfast with coffee, tea, fruit, sandwiches, pastries, and more.
- The event is designed as a "fast" "break" in the morning, allowing participants to relax and recharge.

## IMPORTANCE OF THE TEAM

- Organizing the 10 AM Break(fast) event allows the team to showcase member companies to the local community.
- Providing delicious breakfast options and a welcoming atmosphere fosters socialization, relationship building, and community spirit among members.
- The team's efforts in organizing and coordinating the event contribute to creating a vibrant and supportive community within IDEA Spaces.

# COMMUNITY HOUR

## CONCEPT

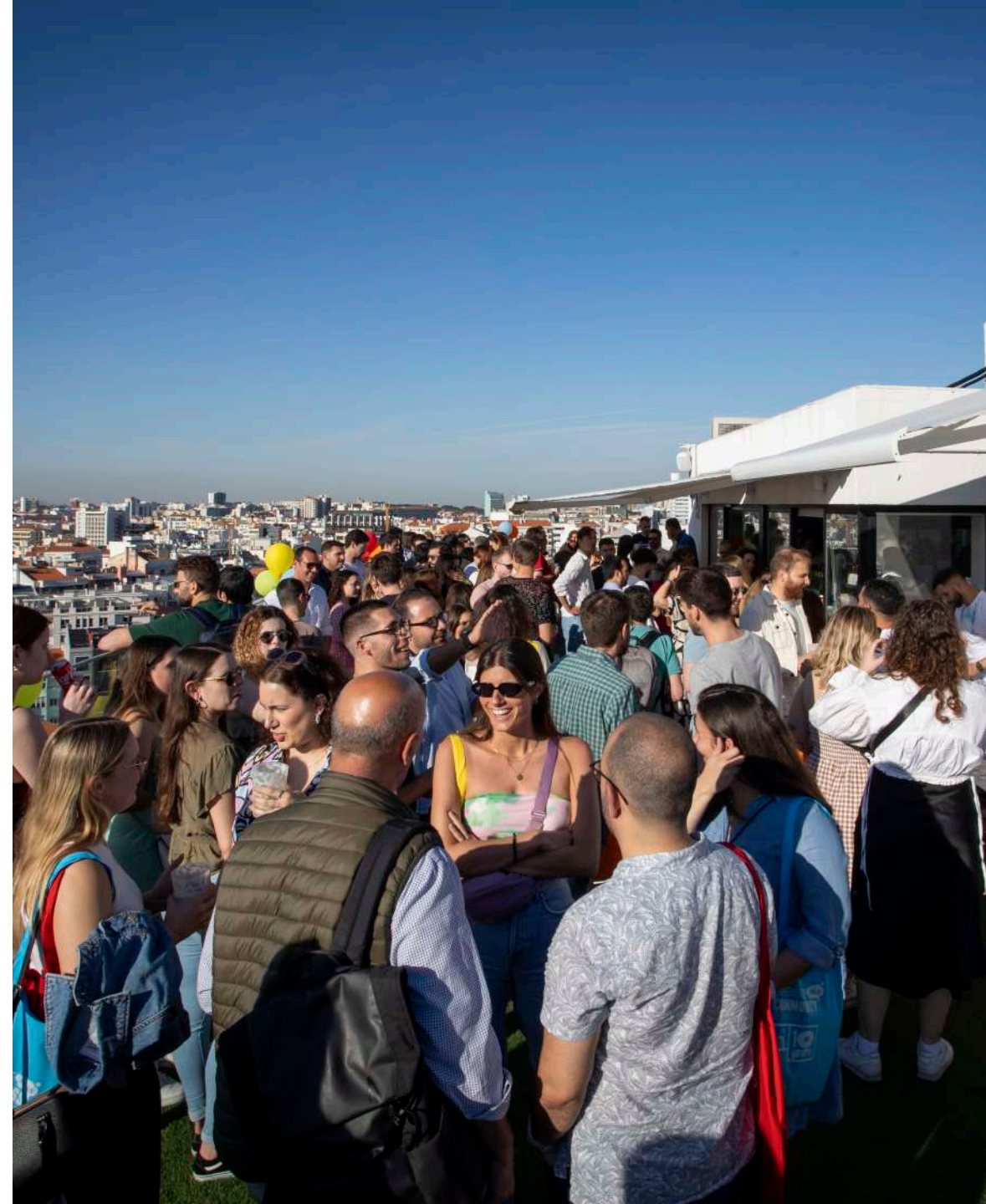
- IDEA's Community Hour provides an opportunity for members to network and build connections in a relaxed environment.
- Held every Thursday from 5 PM to 6:30 PM at IDEA locations.
- Designed to foster connections within the community.
- Features a variety of activities organized by the team to encourage interaction among participants.
- The goal is for participants to remember the name of at least one new person by the end of the evening.

## ORGANIZATION

- Activities are organized by the team to facilitate interaction among participants.
- Refreshments, including drinks and snacks, are available for enjoyment.
- Members are encouraged to introduce themselves to the community or assist in cleaning up to maintain a welcoming and tidy space.

## IMPORTANCE OF THE TEAM

- The team organizes and coordinates Community Hour to provide a valuable networking opportunity for members.
- They plan activities to ensure engagement and interaction among participants.
- By fostering meaningful relationships and community spirit, the team strengthens the overall sense of belonging and cohesion within IDEA Spaces.







# MEMBER MEETS MEMBER

## CONCEPT

- The Member Meets Member program offers members a chance to build stronger relationships with other members and within the IDEA Spaces community in general.
- Once a month, two members from one of the 4 locations are selected to participate in an episode of MMM.
- Participants answer a series of carefully crafted questions tailored to them, creating an interactive and engaging environment.

## ORGANIZATION

- The team selects two members monthly for the MMM episode.
- Questions are made by the team to facilitate interactive and interesting conversations.
- The goal is to create a relaxed and engaging atmosphere where participants can share experiences, interests, and perspectives.

## IMPORTANCE OF THE TEAM

- Facilitating MMM activities allows the team to gather insights and have initiatives based on member feedback.
- It demonstrates the team's commitment to fostering a vibrant community within IDEA Spaces.
- Witnessing connections formed during MMM sessions is personally rewarding for the team, fueling their passion for community building