



# AI for Coworking Spaces: Practical Solutions

ABOUT

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**ahrefs**

**a**  
andcards

**COWORKING SMARTS**

Avid AI user



# What is AI?

## Narrow AI

- Designed to perform **specific tasks**
- Can't solve unfamiliar problems
- Examples: facial recognition, language translation
- Google Translate

## General AI

- Designed to perform **intellectual tasks** that a human can do
- Can solve unfamiliar problems
- Learning, adapting to new situations, reasoning about abstract concepts
- ChatGPT

# Marketing

## Descriptions for Products & Services

**87%** of consumers consider product descriptions as an important factor in deciding to buy online.

- Meeting Rooms
- Desks & Hybrid Offices
- Membership Plans

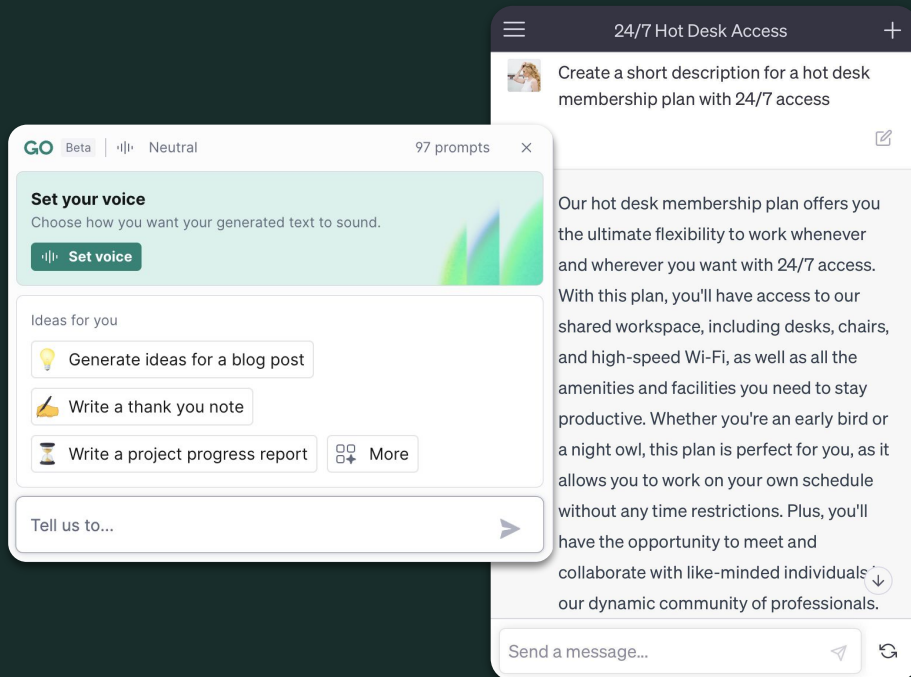
### EXAMPLES



grammarlyGO



Jasper



# Marketing

## Promotional Materials

**83%**

of marketers believe the quality of social media posts is more important than the quantity.

- Texts for newsletters
- Blog & social media posts
- Mobile app descriptions for App Store and Google Play

### EXAMPLES

**grammarlyGO****Jasper**

Draft a Google Play description for a coworking space app

Looking for a coworking space that fits your needs? Look no further than our coworking space app! Our app is the ultimate tool for finding and booking the perfect workspace whether you need a desk for a day or a private office for a week. With our easy-to-use interface, you can browse coworking spaces near you or in your desired location, and compare prices and amenities to find the perfect fit for your needs. Plus, with our secure booking system, you can reserve your space and manage your bookings all from the convenience of your device. Say goodbye to time-consuming searches and hello to the perfect workspace with our coworking space app.



Show prompts ▼

Write a country song about cats in the style of Willie Nelson

Enhance prompt ✨

Send

Free Demo Day Newsletter

Draft email newsletter for prospective coworking space members announcing a free demo day



Subject: Join Us for a Free Demo Day at Our Coworking Space!

Dear Prospective Coworking Space Members,

We are excited to invite you to our upcoming free Demo Day at our coworking space! This is a fantastic opportunity for you to experience firsthand the benefits of working in a coworking environment, meet other professionals, and learn more about what our space has to offer.



# Selling & Upselling

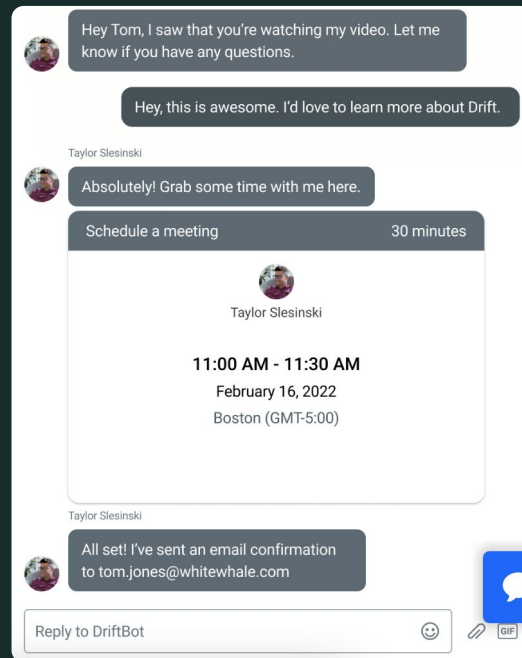
## Lead-Capture Conversations

**99%**

of B2B marketers say AI chatbots increase conversion rates by at least 10%.

- Jumpstart conversations
- Answer common questions
- Encourage to take actions

### EXAMPLES



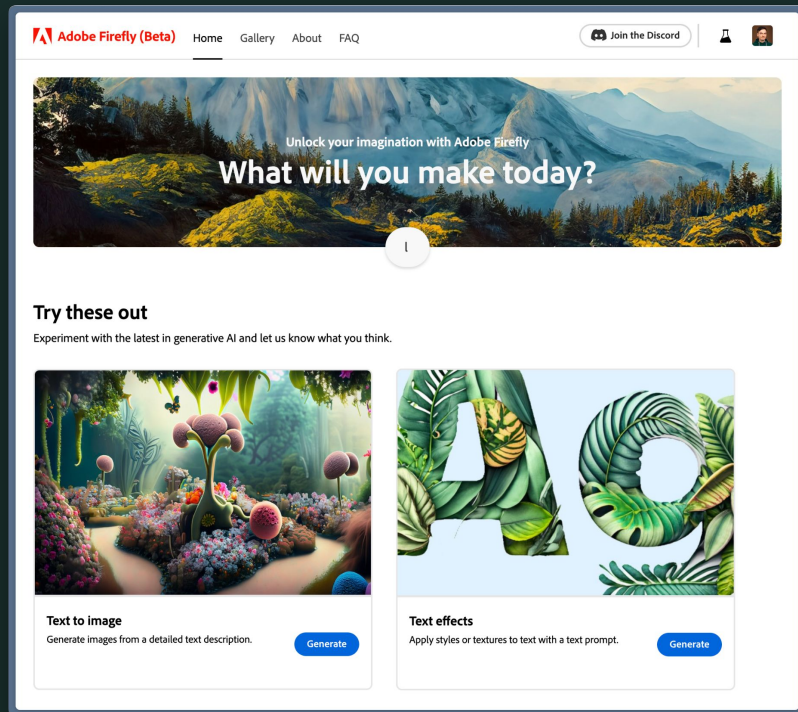
# Selling & Upselling

## Appealing Sales Materials

**87%** of consumers say that product photos are very important when making a purchase decision online.

- Descriptions and cover photos for membership benefits
- On-demand products

### EXAMPLES



# Customer Onboarding

## Educate and Create a Sense of Belonging

**87%** of people will tell at least one person about their experience.

- Privacy Policy and Terms of Use
- Welcome emails
- Location information & guides

### EXAMPLES



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AXDRAFT  
An Onit Company

Write a policy allowing to bring pets to a coworking space

At our coworking space, we know how important pets can be to your daily work routine. Therefore, we do allow members to bring their pets to work with them. We believe that allowing pets in our coworking space will create a comfortable and welcoming atmosphere.

To ensure a safe and pleasant environment for all our members and their pets, we ask that you please follow our pet policy guidelines:

1. All pets must remain on a leash or in a carrier at all times.
2. Members are fully responsible for their pets, and any damage or injury caused by them.
3. Pets must be well-behaved and not disruptive to other members. If a pet becomes a disruption, we may ask you to remove them from the premises.
4. Pets must have all current vaccinations and be up-

Show prompts

Write a country song about cats in the style of Willie Nelson

Enhance prompt

Send

Welcome to Coworking Space

Write a welcome email for a new coworking space member

✍

Subject: Welcome to our coworking community!

Dear [New Member Name],

I am thrilled to welcome you to our coworking space community! We are excited to have you as a member and look forward to the unique perspectives and experiences you will bring to our community.

As a new member, you are now part of a diverse group of professionals who value collaboration, creativity, and innovation.

Send a message...



# Community Management

## Engaging with Community

**71%** of consumers say a good social media experience would make them recommend a brand to friends or colleagues.

- Event ideas, descriptions and cover photos
- Creative posts for community feed

### EXAMPLES



grammarlyGO



Jasper

Generate a list of ideas for coworking space events

Sure! Here are some ideas for coworking space events:

1. Networking events with guest speakers
2. Lunch and learn workshops focused on specific topics
3. Cocktail networking hours to meet and mingle with fellow coworkers
4. Team building exercises for coworking groups
5. Business development workshops and seminars
6. Social media and marketing workshops for startups and small businesses
7. Skill-sharing sessions with professionals from various industries
8. Happy hours and game nights to foster a sense of community and camaraderie

Show prompts ▾

Write a country song about cats in the style of Willie Nelson

Enhance prompt ✎

Happy Hour Invites. +

Write two humorous invitations to a happy hour event

✎

1. "Hey you, yes you! Do you know what's the best way to start the weekend? A happy hour, of course! Join us for drinks, laughs, and some serious Friday fun. The only thing we can't guarantee is that you won't be singing karaoke by the end of the night."
2. "Are you in desperate need of a drink after a long day of adulting? Us too. That's why we're inviting you to our happy hour event. Come unwind with us and enjoy some libations and lighthearted conversation. No work talk allowed, unless you have some seriously

Send a message... ↵ ↻

## USE CASES

# Customer Support

## Quality Customer Support 24/7

**74%**

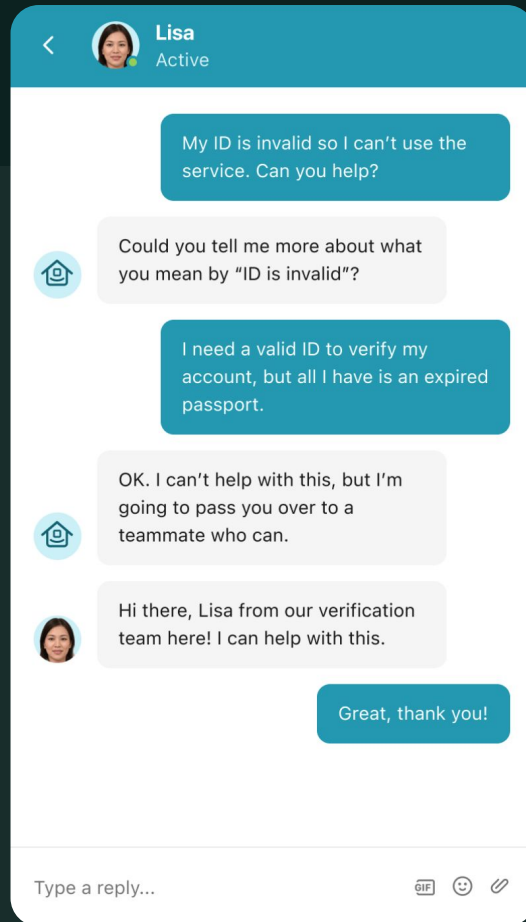
of users prefer chatbots when seeking answers to simple questions.

- Hold complete support conversations
- Zero setup required
- Provide accurate answers based on your existing support content
- Pass complex questions to the human support team

### EXAMPLES



INTERCOM



# Market Intelligence

## Data-Driven Decisions

**1300%** the average ROI for enterprises using business intelligence and analytics.

- Learn the current average price across the city's flexible workspaces
- Optimize pricing across your spaces
- Strategize against competitors

### EXAMPLES



What is an average price of hot desk in Valencia?

Based on the CoworkIntel proprietary data, the average price per desk in Valencia, Spain is \$263. Please note that this information is from the free version of CoworkIntel, and more detailed metrics such as occupancy.

# Occupancy & Space Utilization

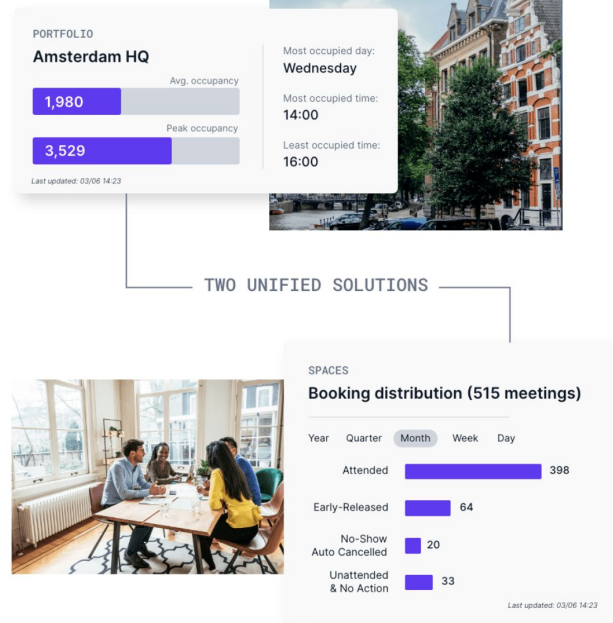
## Generate ROI with Occupancy Intelligence

**50%** of normal energy consumption can be saved with occupancy sensors in meeting rooms.

- Understand people count across every room, office, floor
- Reduce cost & wasted space
- Design spaces customers want to use
- Automate cleaning in recently occupied spaces
- Space availability based on real-time usage data

### EXAMPLES

VERGE  
SENSE



# Energy Efficiency

## Maintain Comfortable Indoor Climate

**40%**

Ecopilot AI-powered HVAC estimated energy savings with ~3 Year ROI.

- Stable indoor temperature
- Lower HVAC operating costs
- Healthier, happier tenants
- Reduce CO2 emissions
- Identify HVAC system imbalances, failures, and flaws

### EXAMPLES



# Security & Access Control

## Enable 24/7 Access

**70%** of people think facial recognition can enhance security systems and are comfortable with its use at places they visit.

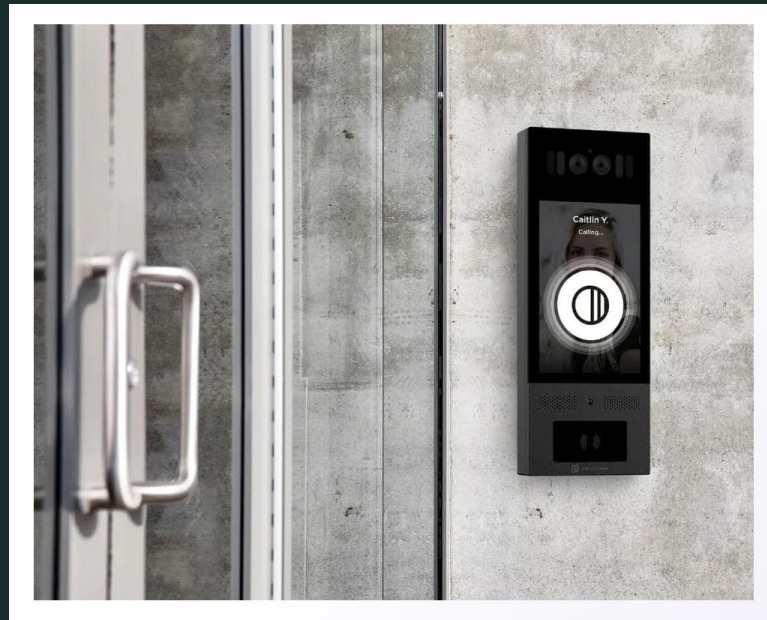
- Access with facial biometrics, mobile & key card
- Two-way video intercom system
- Cloud-based admin dashboard
- Grant & revoke credentials remotely
- Works with turnstiles, elevators, parking gates, and garages

### EXAMPLES

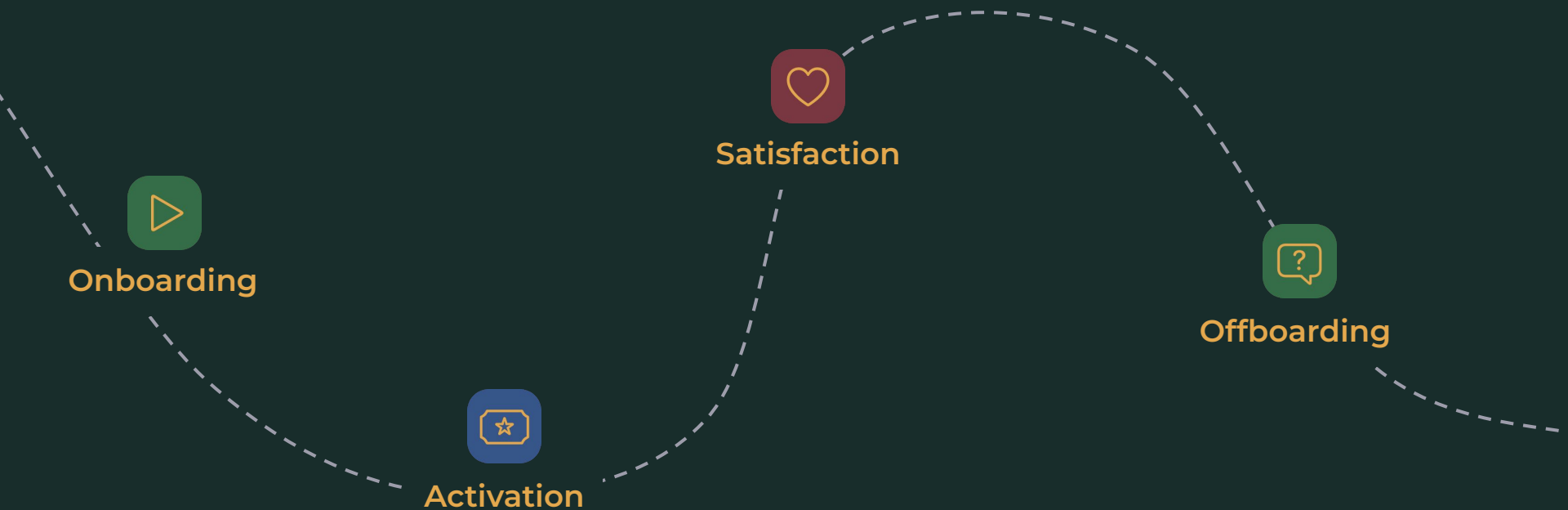


suprema

alcatraz ai



# Customer Journey



# AI & Our Future

## Helpful But Not All-Powerful

- Routines automation
- More time for building community
- Greater customer satisfaction & loyalty





# In Case You Missed It



## How to Boost Coworking Space Efficiency with AI

Advances in artificial intelligence (AI) technology have made it possible to simplify boring tasks and boost coworking space administrator's work efficiency.

[READ MORE](#)

