

COWORKING IN SHOPPING MALLS

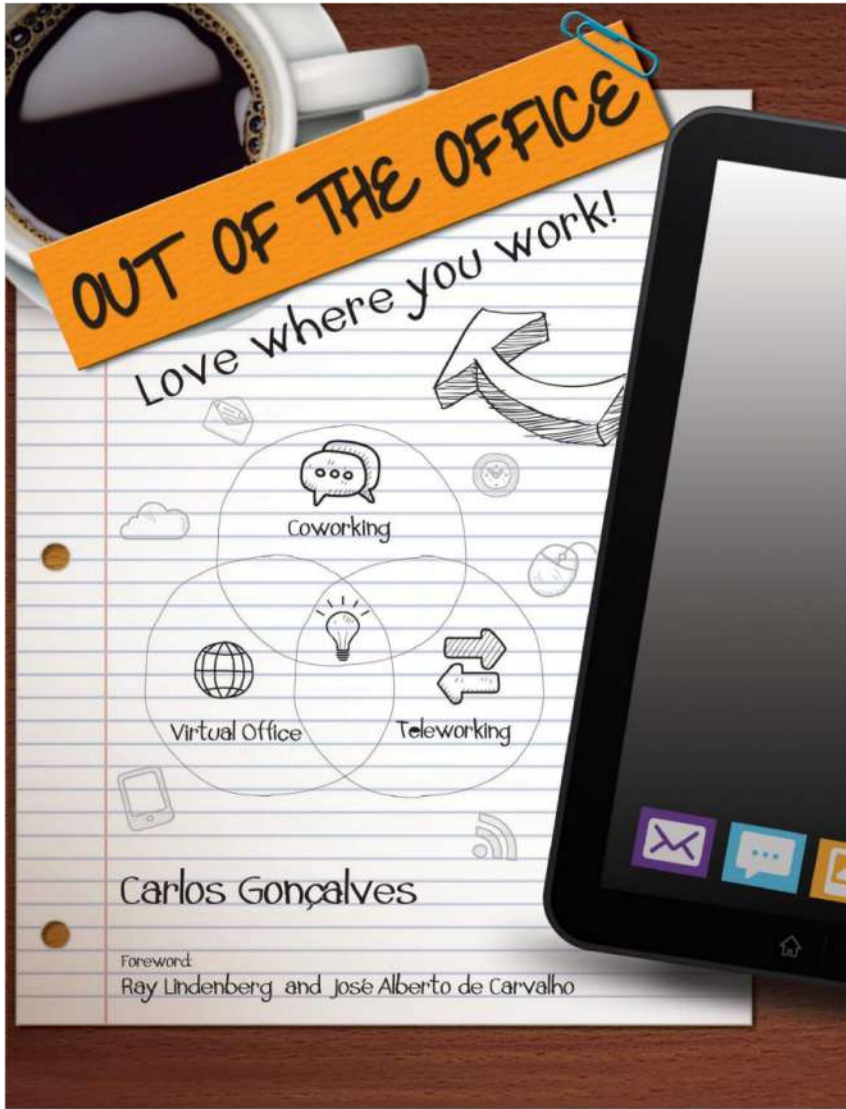
Carlos Goncalves
CEO Avila Spaces, Lisbon-Portugal
avilaspaces.com



Coworking Spain Conference
Valencia, May 9th 2023



<https://www.youtube.com/watch?v=gwzc8xfJebM>



..... OUT OF THE OFFICE

THE WORK CITY

Recently, Gallup interviewed 150,000 workers and found that only 30% would describe themselves as engaged while at work with 52% describing themselves as disengaged with the remaining 18% calling themselves actively disengaged. [13]



Cendyn Spaces,
Boca Raton, Florida

..... OUT OF THE OFFICE

During our lives, we end up spending more time in our places of work than at home with corresponding recognition as to how the working physical environment proves fundamental to the satisfaction and involvement of employees in companies. Attempting to respond to such factors, companies such as ShareAFishingCharter.com and ThirdWave had no doubts about taking up locations at Cendyn Spaces, a hybrid coworking facility located in Boca Raton, in southern Florida, that many have come to consider an example of the future of collaborative working environments.

When we enter the building, we immediately encounter a sensation that we are entering a different kind of workspace. A unique and calming ambience with a range of facilities: offices, coworking spaces, lounge areas, meeting rooms, restaurants, a laundrette and even a bank. Its core principles - "creativity", "connectivity" and "collaboration" - have all been thoroughly integrated by its clients and today Cendyn Spaces stands out as a genuine "Work City".

<https://avilaspaces.com/en/out-of-the-office/>



When written in Chinese, the word 'crisis' is composed of two characters.
One represents **Danger** and the other represents **Opportunity**.













AVILA
SPACES

+ SPACE
+ VISIBILITY

+ TRAFFIC
+ OCCUPANCY

ATRIUM
SALDANHA

WIN-WIN SITUATION

AVILA
SPACES

ATRIUM
SALDANHA

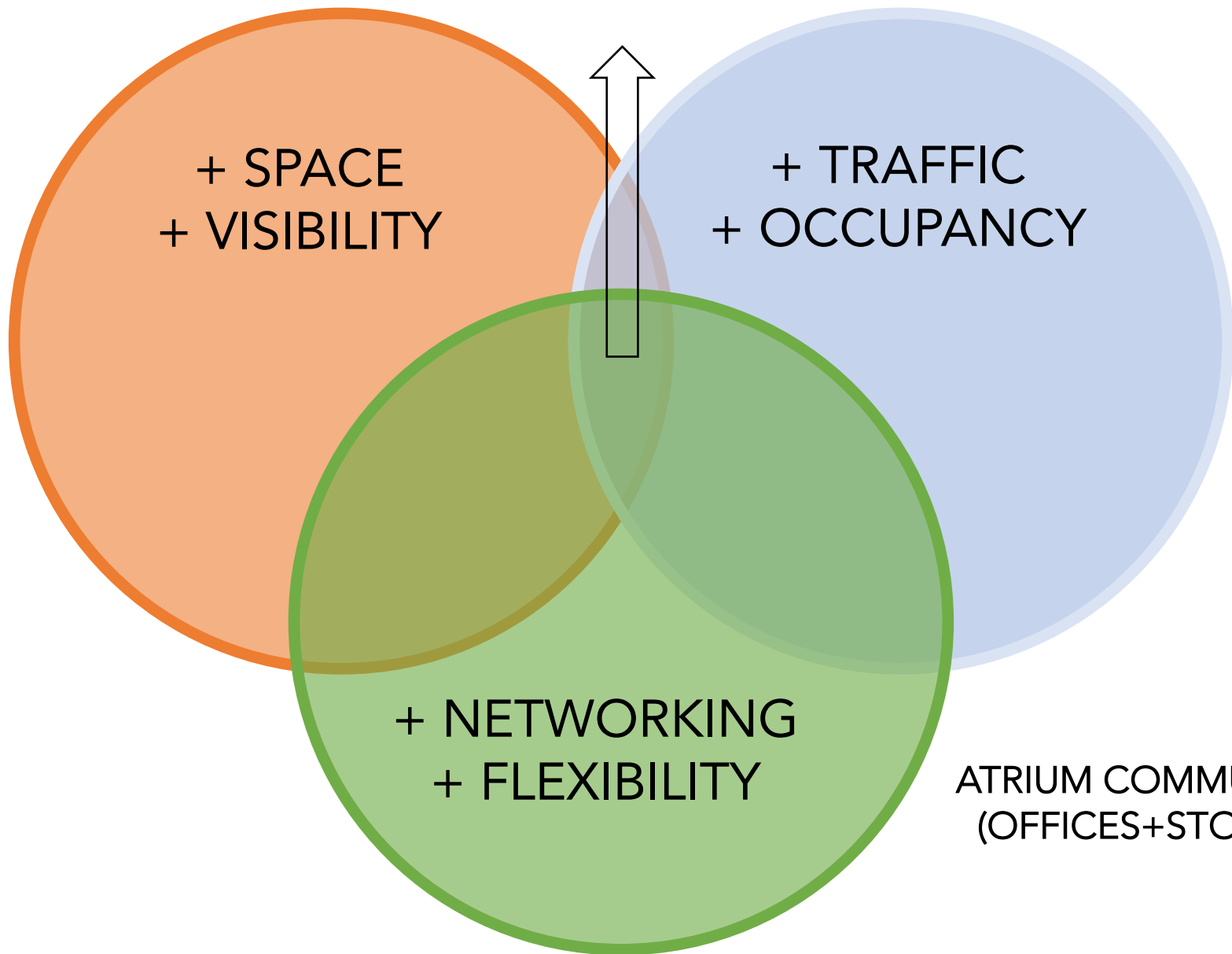
+ SPACE
+ VISIBILITY

+ TRAFFIC
+ OCCUPANCY

+ NETWORKING
+ FLEXIBILITY

ATRIUM COMMUNITY
(OFFICES+STORES)

AVILA
SPACES



CRITICAL SUCCESS FACTORS:

1. Respect the identity of the building/shopping mall
2. Create a professional environment
3. Add value to the building: landlord and other tenants
4. Create a long term relationship with the landlord

CRITICAL SUCCESS FACTORS:

1. Respect the identity of the building/shopping mall





QUIET
ZONE

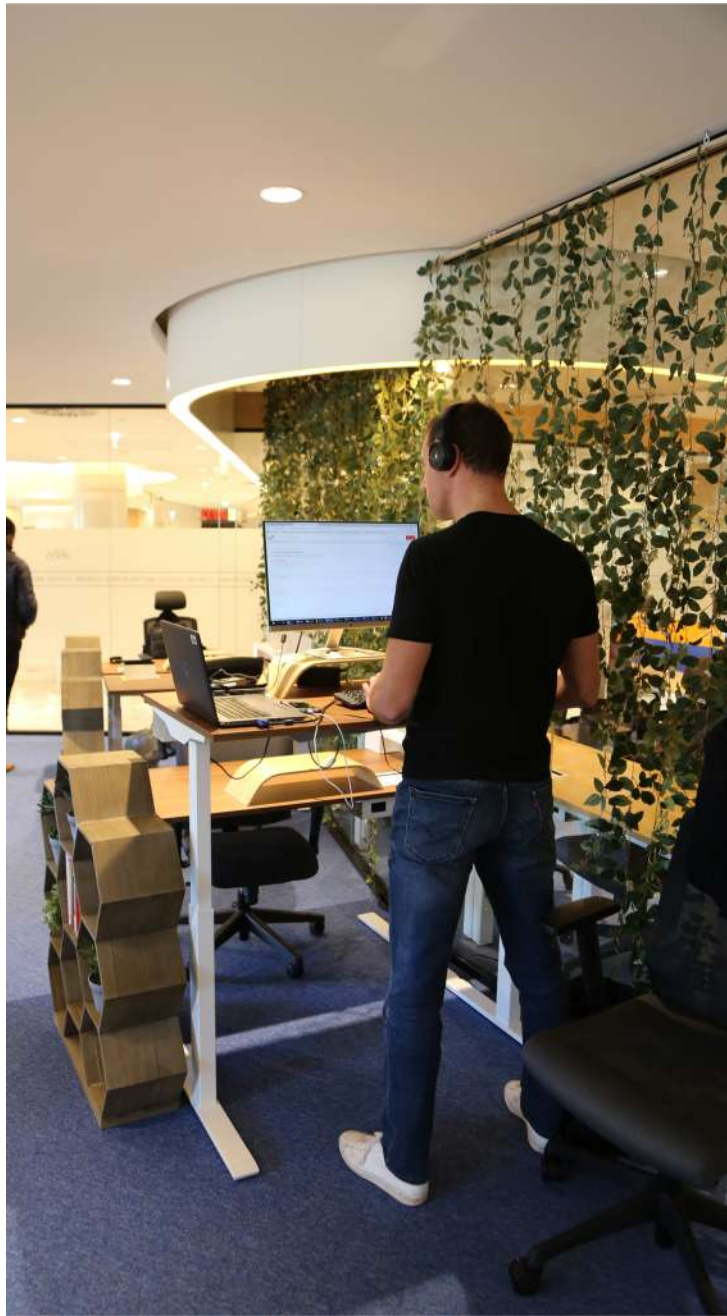
AVILA
SPACES





CRITICAL SUCCESS FACTORS:

1. Respect the identity of the building/shopping mall
- 2. Create a professional environment**



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COMMUNITY



Alessio Zazzarini
ACCELERATOR



Alexander Cookman
ACCOUNTANCY



Alexandr Kryvulin
ENGINEERING



Alexandre Proença
HEALTH SERVICES



Amparo Malerba
MARKETING / COMMUNICATION



Ana Pereira
LEISURE / EVENTS



Andrea Forte
COACHING



António Baião
LEISURE / EVENTS



António Pedro
MARKETING / COMMUNICATION



Augusta Bravo
LAWYERS / LEGAL SERVICES



Becky Gillespie
DIGITAL PRINTING CENTER



Bernardo Teixeira
IT SOLUTIONS



Bibiana Ceratti
FOOD



Carlos Gonçalves
REAL ESTATE



Carlos Reis
ACCOUNTANCY



Carolina Conde Rodrigues
CRYPTOCURRENCY



Catarina Belim
LAWYERS / LEGAL SERVICES



Cátia Almeida
REAL ESTATE



ATRIUM

DISCOVER ATRIUM COMMUNITY

...and special discounts for Avila Members!

Offices



ABARCA SEGUROS



ASSOCIATED PRESS



BANCO CTT



BANCO DO BRASIL



C.A.L.- CENTRO DE ALERG...



CENTRO QUIROPRÁTICO



CONTALHEIA



DENT'AREA



DICONIUM



DSV GROUP SERVICES



EDGE



GDOSPT

Restaurants



5% DISC.

BLOCK HOUSE

Companhia

10% DISC.

COMPANHIA

Croquete
— SALGADOS ARTESANAIS —

10% DISC.

CROQUETE



10% DISC.

JOSHUA'S



10% DISC.

NATA LISBOA



10% DISC.

POKE HOUSE



10% DISC.

PORTUGÁLIA BALCÃO

RIS8TTO[®]
ALLA SQUITE

10% DISC.

RIS8TTO



SushiCorner

10% DISC.

SUSHICORNER BY SUSHI C...

açaí
Natura

AÇAÍ NATURA

GIORNO

GIORNO – PASTA E PIZZA

Gourmet Café

GOURMET CAFÉ



Mabuba by Café & Conda

MOTHER
BURGER



TUN FON
COZINHA CHINESA

Stores



10% DISC.

ALMEDINA

aquacare
serviço de lavanderia

10% DISC.

AQUACARE

UNITED COLORS
OF BENETTON.

10% DISC.

BENETTON

Beontime
watches&jewels

10% DISC.

BEONTIME



10% DISC.

BIEN VIVRE



10% DISC.

BOTTEGA GARDEN



10% DISC.

DIDATIC

fnac CONNECT

10% DISC.

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SIMORRA

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LOOK FASHION

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O BOTICÁRIO

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10% DISC.

OPTIVISÃO

PERFUMES & COMPANHIA

10% DISC.

PERFUMES & COMPANHIA



10% DISC.

SAÚDE DOS PÉS À CABEÇA

sisley
PARIS

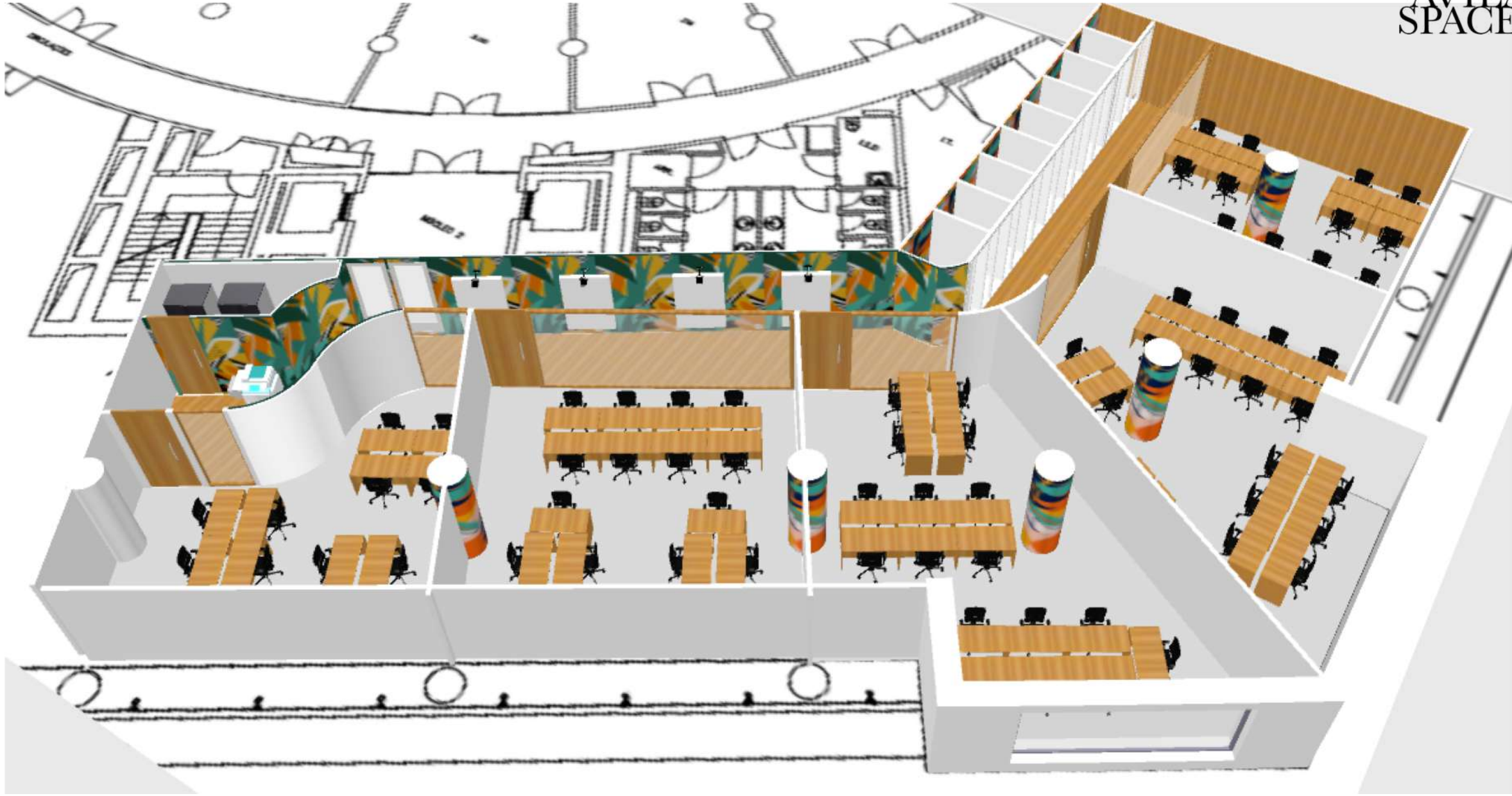
10% DISC.

SISLEY



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CRITICAL SUCCESS FACTORS:

and...
The Community!



BEST COWORK ROOFTOP PARTY!

AVILA
SPACES



BEST COWORK ROOFTOP PARTY!

AVILA
SPACES

THANK YOU!

Carlos Goncalves
cg@avilaspaces.com

