

CREATIVE WORKS

The rented desks,
The community and
The E17 vibe



PRESENTED BY

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AGENDA

01

Why are we here?

02

Who we are and what we do

03

Challenges, re-purpose and re-design

04

Community, collaboration and Big Creative Education

05

Our approach and how we can help

WHY ARE WE HERE?

Interesting Business case

Marc Navarro

Coworking & Education

WHO WE ARE AND WHAT WE DO

Social investment for £3.6 million project and secure a 125-year lease of the property.

GREATER
LONDON
AUTHORITY

THE BIG
ISSUE

Charity
bank
a bank for good



Our location is in Waltham Forest, a borough in the north-east of London, UK, designated as the Borough of Culture.



Creative Enterprise Zone (CEZ) - affordable workspaces and business support to creative industries.



We are part of the BIG Creative Education (BCE) family since 2016

WHO WE ARE AND WHAT WE DO

DIVERSE AND CREATIVE TEAM

MINORITIES AND INDIVIDUALS FROM DIVERSE BACKGROUNDS FACE BIAS IN THE CREATIVE INDUSTRY.

ENABLE OPPORTUNITIES THROUGH A CREATIVE SPACE.

ENGAGING WITH STAKEHOLDERS WITH SIMILAR VALUES AND A SOCIAL PURPOSE IS CRUCIAL.

APPRENTICESHIP AND TRAINEESHIP PROGRAMMS FOR STUDENTS

CHALLENGES REPURPOSE AND REDESIGN

PANDEMIC: OCCUPANCY DROP
FROM 73% TO 21%

NEW RULES NEW SPACE NEW
CONCEPT : SAME PURPOSE

WELLBEING AND FEMALE
ENTREPRENEURSHIP

NATIONAL GRANTS AND GLA
AFFORDABLE SPACE ACCREDITATION

BUSINESS SUPPORT FOR MEMBERS

CHALLENGES REPURPOSE AND REDESIGN

FOCUS ON NURTURING LOCAL COMMUNITIES

FOCUS ON REINVESTING IN YOUNG CREATIVES

COLLABORATION OVER COMPETITION: WORKSPACE COLLECTIVE AND EVENTS

FAMILY DESK SHARING OPTION

MAPPING RESOURCES AND FUTURE STRATEGIES

TRIAL AND ERROR APPROACH

COMMUNITY, COLLABORATION AND BIG CREATIVE EDUCATION

> 10 STUDENTS ARE WORKING AT CW

APPRENTICESHIPS, TRANEESHIPS
AND ADULT COURSES

BESPOKE EVENTS: CW<>BCT MENTOR
MENTEES NIGHTS

FREE DESK FOR COMPANIES THAT
HIRE APPRENTICES AND TRAINEES

FILLING THE INDUSTRY GAP

OUR APPROACH AND HOW WE CAN HELP



KNOW YOUR PURPOSE AND USP

NURTURE YOUR COMMUNITY WITH AN OPEN MIND

KNOW YOUR DATA

CONSIDER WORKING TOGETHER WITH OTHER WORKSPACES AROUND YOU

HAVE HONEST CONVERSATIONS WITH YOUR MEMBERS AND TEAM AND LISTEN

TRY, FAIL, LEARN REPEAT APPROACH

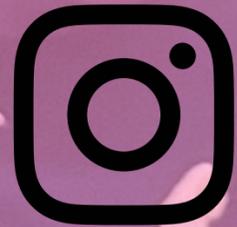
OUR APPROACH AND HOW WE CAN HELP



<https://www.creativeworks.space>



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