

COWORKING  
SPAIN  
CONFERENCE  
~  
2017

# DIGITAL NOMADS: EL FENÓMENO LOCAL QUE CAMBIA ENTORNOS GLOBALES

JAIME ARANDA WORKINCOMPANY

@WORKINCOMPANY

## ORGANIZA



COWORKING SPAIN



## SPONSORS PLATA



ASSA ABLOY

NEXUDUS

SPACES.



# DIGITAL NOMADS

El fenómeno Global que  
cambia entornos Locales

@jaimearanda



**bienvenidos**  
a bordo



la  
**Revolución**  
laboral



de las  
**ciudades**  
creativas



a la  
**clase**  
creativa



un  
nuevo  
cliente





cuánto  
pesan?





**NEW**

**PRODUCT**

**COMING**

























## LIVE

- Transport
- Registration and official documents
- Learn Danish
- Personal matters
- Housing
- Children
- Healthcare
- Leisure and culture



## WORK

- Employed
- Unemployed
- Job search and career
- Tax
- Illness
- Holiday and parental leave



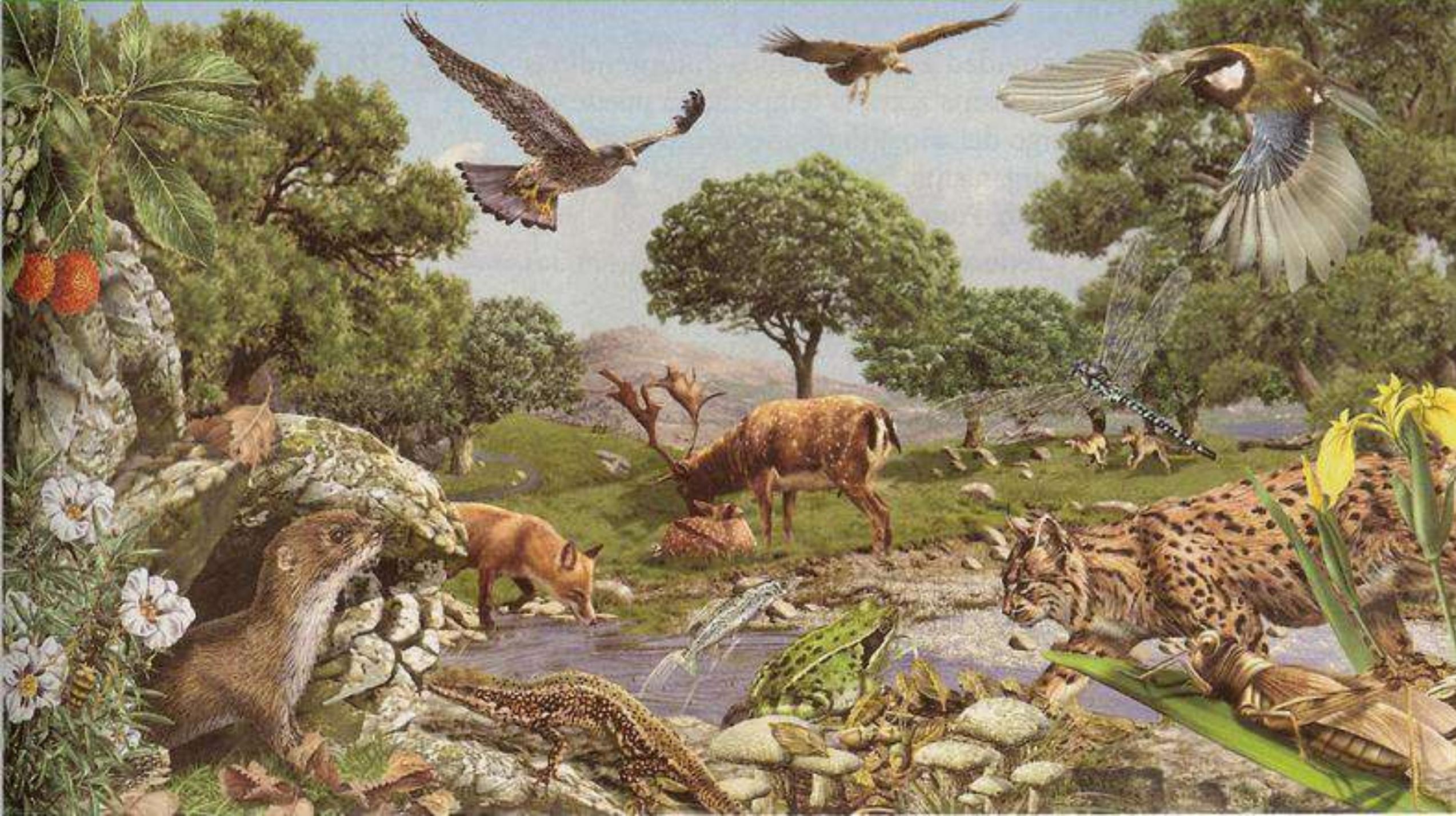
## STUDY

- Finding the right university
- Student housing
- Leisure time for students
- Economy for students
- Working while studying
- Studying with kids



## BUSINESS

- Starting a business in Copenhagen
- Permits and licenses
- Rules and regulations
- Human resource
- Business House
- Copenhagen









**revitalizar**

# EXTREME MAKEOVER

Time for  
a change





where  
**to find**  
them?



**World Nomads**



**NOMAD SUMMIT**



**NOMAD TRAIN**  
TRANS-SIBERIAN



**Nomad Soulmates**

**∞ DNX**



**NOMADCRUISE**



**remote  
year**



# Seville

Spain

BOOK TRIP

JOIN CHAT (82)



Scores

Info

Cost

People (82)

Questions (5)

Near

EDIT

NomadScore™



Cost of living



Internet



Quality of life



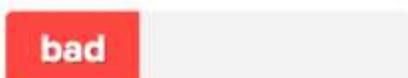
Leisure



Safety



Nightlife



Friendly to foreigners



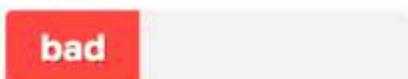
Free WiFi in city



English speaking



Places to work from



Female friendly



A/C or heating



Gay friendly



SEVILLA

# SEVILLA

 <b>Nomad Score™</b>	<div><div style="width: 63%;">63%</div></div>	 <b>Quality of life</b>	<div><div style="width: 100%; background-color: green;">great</div></div>
 <b>Cost of living</b>	<div><div style="width: 50%;">okay</div></div>	 <b>Weather</b>	<div><div style="width: 100%; background-color: green;">great</div></div>
 <b>Air quality</b>	<div><div style="width: 75%; background-color: green;">good</div></div>	 <b>Walkability</b>	<div><div style="width: 100%; background-color: green;">great</div></div>
 <b>Fun</b>	<div><div style="width: 50%;">okay</div></div>	 <b>Safety</b>	<div><div style="width: 100%; background-color: green;">great</div></div>
 <b>Peace</b>	<div><div style="width: 75%; background-color: green;">good</div></div>	 <b>Internet</b>	<div><div style="width: 75%; background-color: green;">good</div></div>
 <b>Traffic safety</b>	<div><div style="width: 100%; background-color: green;">great</div></div>	 <b>Healthcare</b>	<div><div style="width: 100%; background-color: green;">great</div></div>
 <b>Happiness</b>	<div><div style="width: 75%; background-color: green;">good</div></div>	 <b>Nightlife</b>	<div><div style="width: 50%;">okay</div></div>
 <b>Free WiFi in city</b>	<div><div style="width: 50%;">okay</div></div>	 <b>Places to work from</b>	<div><div style="width: 25%; background-color: red;">bad</div></div>
 <b>A/C or heating</b>	<div><div style="width: 50%;">okay</div></div>	 <b>Friendly to foreigners</b>	<div><div style="width: 50%;">okay</div></div>
 <b>English speaking</b>	<div><div style="width: 25%; background-color: red;">bad</div></div>	 <b>Freedom of speech</b>	<div><div style="width: 75%; background-color: green;">good</div></div>
 <b>Racial tolerance</b>	<div><div style="width: 25%; background-color: red;">bad</div></div>	 <b>Female friendly</b>	<div><div style="width: 75%; background-color: green;">good</div></div>
 <b>Gay friendly</b>	<div><div style="width: 75%; background-color: green;">good</div></div>	 <b>Startup Score</b>	<div><div style="width: 81%; background-color: green;">8.1/10</div></div>

# BARCELONA

**Ranking**

Travel Guide

Cost of Living

People (322)

Hoods (6)

Forum (55)

Chat (3,707)

Coworking (103)

Video

VR

Near

Next

 **Nomad Score™**

81%

 **Quality of life**

great

 **Cost of living**

okay

 **Weather**

good

 **Air quality**

great

 **Walkability**

great

 **Fun**

great

 **Safety**

good

 **Peace**

good

 **Internet**

good

 **Traffic safety**

great

 **Healthcare**

great

 **Happiness**

good

 **Nightlife**

great

 **Free WiFi in city**

okay

 **Places to work from**

great

 **A/C or heating**

good

 **Friendly to foreigners**

okay

 **English speaking**

okay

 **Freedom of speech**

good

 **Racial tolerance**

good

 **Female friendly**

good

 **Gay friendly**

great

 **Startup Score**

9.4/10

# MADRID

**Ranking**

[Travel Guide](#)

[Cost of Living](#)

[People \(158\)](#)

[Hoods \(6\)](#)

[Forum \(55\)](#)

[Chat \(532\)](#)

[Coworking \(126\)](#)

[Video](#)

[VR](#)

[Near](#)

[Next](#)

 **Nomad Score™**

79%

 **Quality of life**

great

 **Cost of living**

okay

 **Weather**

good

 **Air quality**

great

 **Walkability**

great

 **Fun**

great

 **Safety**

good

 **Peace**

good

 **Internet**

okay

 **Traffic safety**

great

 **Healthcare**

great

 **Happiness**

good

 **Nightlife**

great

 **Free WiFi in city**

okay

 **Places to work from**

okay

 **A/C or heating**

great

 **Friendly to foreigners**

great

 **English speaking**

bad

 **Freedom of speech**

good

 **Racial tolerance**

good

 **Female friendly**

good

 **Gay friendly**

great

 **Startup Score**

7.9/10

# VALENCIA

**Ranking**

Travel Guide

Cost of Living

People (57)

Hoods (6)

Forum (55)

Chat (3,340)

Coworking (35)

Video

Near

Next

 <b>Nomad Score™</b>	<div><div style="width: 82%;">82%</div></div>	 <b>Quality of life</b>	<div><div style="width: 100%;">great</div></div>
 <b>Cost of living</b>	<div><div style="width: 50%; background-color: #ffc107;">okay</div></div>	 <b>Weather</b>	<div><div style="width: 100%;">great</div></div>
 <b>Air quality</b>	<div><div style="width: 100%;">great</div></div>	 <b>Walkability</b>	<div><div style="width: 100%;">great</div></div>
 <b>Fun</b>	<div><div style="width: 70%;">good</div></div>	 <b>Safety</b>	<div><div style="width: 70%;">good</div></div>
 <b>Peace</b>	<div><div style="width: 70%;">good</div></div>	 <b>Internet</b>	<div><div style="width: 70%;">good</div></div>
 <b>Traffic safety</b>	<div><div style="width: 100%;">great</div></div>	 <b>Healthcare</b>	<div><div style="width: 100%;">great</div></div>
 <b>Happiness</b>	<div><div style="width: 70%;">good</div></div>	 <b>Nightlife</b>	<div><div style="width: 70%;">good</div></div>
 <b>Free WiFi in city</b>	<div><div style="width: 20%; background-color: #dc3545;">bad</div></div>	 <b>Places to work from</b>	<div><div style="width: 50%; background-color: #ffc107;">okay</div></div>
 <b>A/C or heating</b>	<div><div style="width: 100%;">great</div></div>	 <b>Friendly to foreigners</b>	<div><div style="width: 70%;">good</div></div>
 <b>English speaking</b>	<div><div style="width: 50%; background-color: #ffc107;">okay</div></div>	 <b>Freedom of speech</b>	<div><div style="width: 70%;">good</div></div>
 <b>Racial tolerance</b>	<div><div style="width: 50%; background-color: #ffc107;">okay</div></div>	 <b>Female friendly</b>	<div><div style="width: 100%;">great</div></div>
 <b>Gay friendly</b>	<div><div style="width: 70%;">good</div></div>	 <b>Startup Score</b>	<div><div style="width: 100%;">9.4/10</div></div>

# BILBAO

**Ranking**

[Travel Guide](#)

[Cost of Living](#)

[People \(29\)](#)

[Hoods \(6\)](#)

[Forum \(55\)](#)

[Chat \(3,340\)](#)

[Coworking \(8\)](#)

[Video](#)

[Near](#)

[Next](#)

Nomad Score™

44%

Quality of life

great

Cost of living

okay

Weather

good

Air quality

great

Walkability

great

Fun

good

Safety

good

Peace

good

Internet

okay

Traffic safety

great

Healthcare

great

Happiness

good

Nightlife

bad

Free WiFi in city

okay

Places to work from

bad

A/C or heating

great

Friendly to foreigners

good

English speaking

bad

Freedom of speech

good

Racial tolerance

good

Female friendly

good

Gay friendly

good

Startup Score

7.7/10



**comunidades**

# MORE EXAMPLES



== PLEASE ==



los  
**paracaidistas**



family  
**Christian**



un coche desde  
**Rumanía**

# PLUG AND PLAY

casting de  
**ciudades**



gracias  
ryanair



buscando  
ecosistemas



estrategias



destination  
thinking



ESPAÑA

¡¡HOLA  
AMIGOS!!

SPAIN

vector  
illustration



nuestra  
**ventaja**



Preparing to

LIVE IN **BALI**

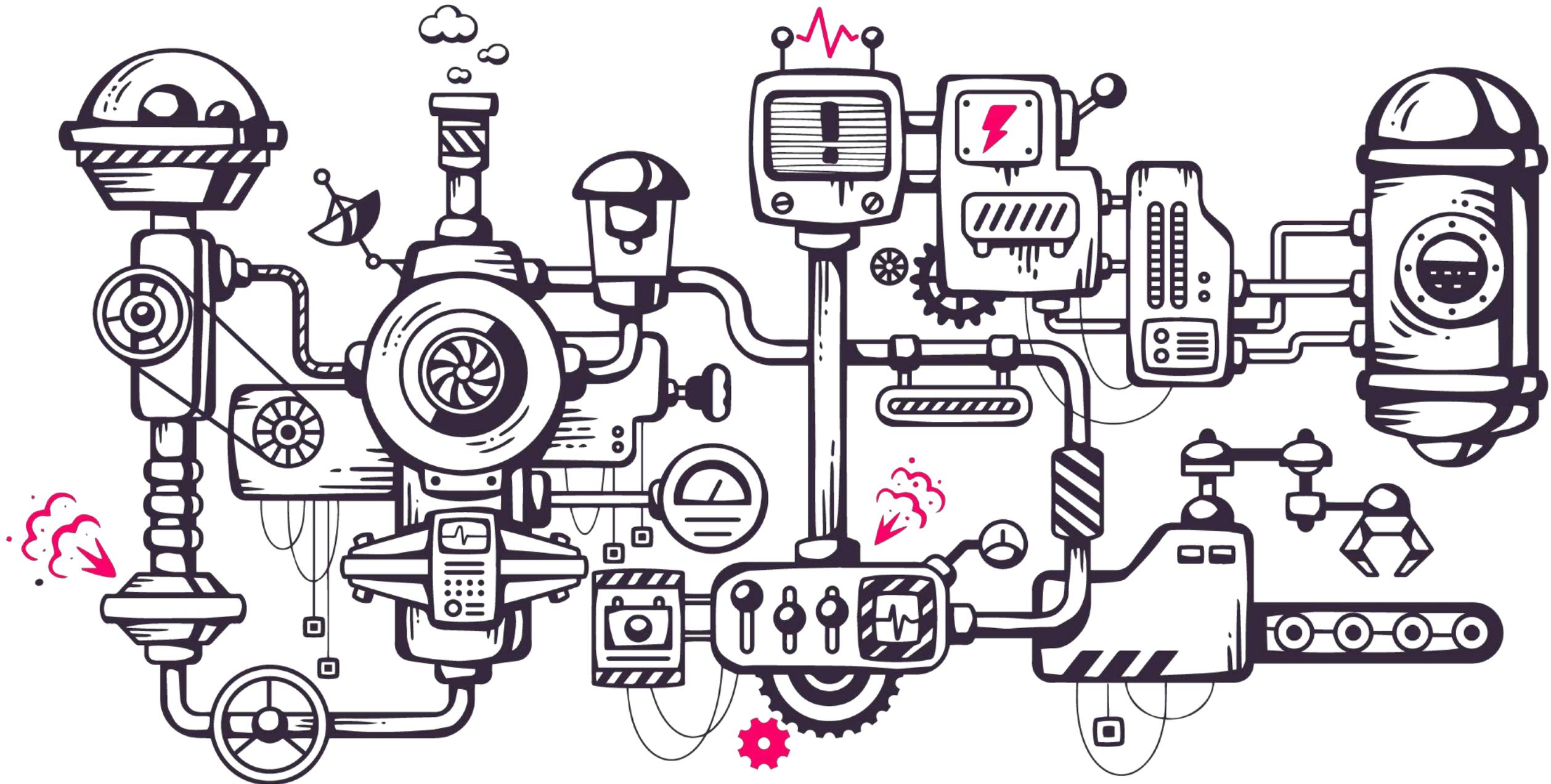
*things you must know before you go*

promoción  
**a medida**



creación de  
**comunidades**





**NÓMADAS  
DIGITALES**



**CALIDAD DE VIDA**

**CULTURA**

**ECONOMÍA**

**ECOSISTEMA**

**COSTES**

# NÓMADAS DIGITALES



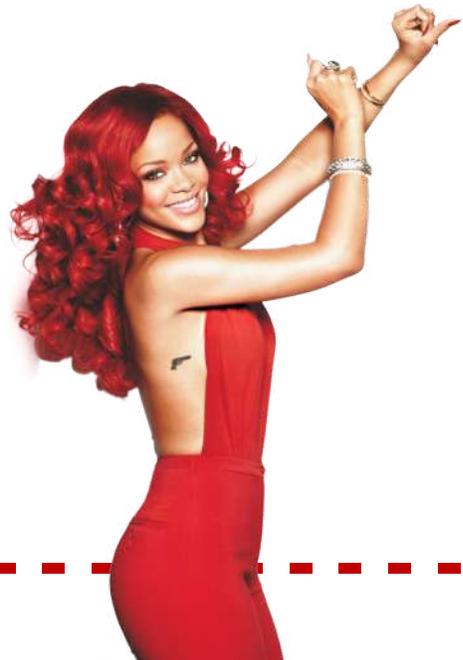
CALIDAD DE VIDA

CULTURA

ECONOMÍA

ECOSISTEMA

COSTES



----- WORK ----- WORK ----- WORK ----- COWORK -----





**¡MUCHAS GRACIAS!**

DIGITAL NOMADS  
El fenómeno Global que  
cambia entornos Locales

@jaimearanda  
@workINcompany