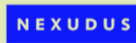


The challenge of being the first coworking space of Copenhagen

Iván López Garrido - Republikken



Sponsors



Sponsors Institucionales





REPUBLIKKEN

Republikken

Challenges of being the first
coworking in Copenhagen



REPUBLIKKEN

Ivan Lopez Garrido

Copenhagen – Denmark

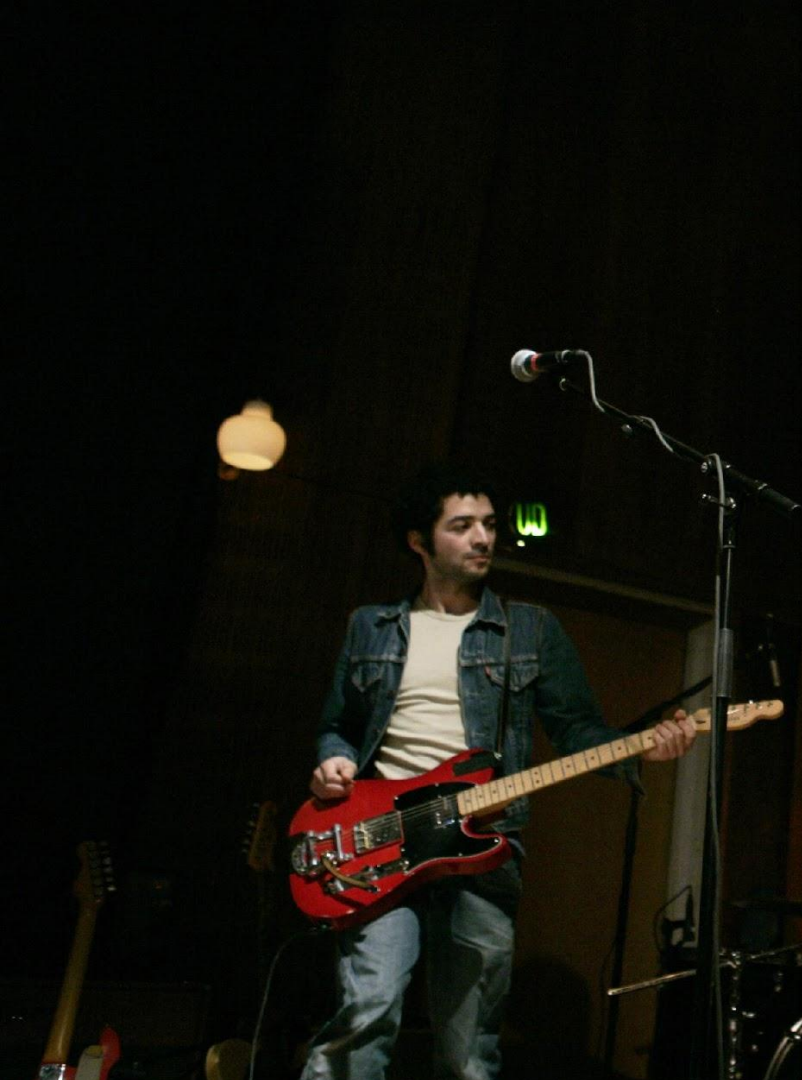
// 11 years

// General Manager

@oberstivan - anywhere

- Introduction
- The early years of Republikken
- Experimentation years
- Where are Republikken now?
- Where do we want to go?





Me

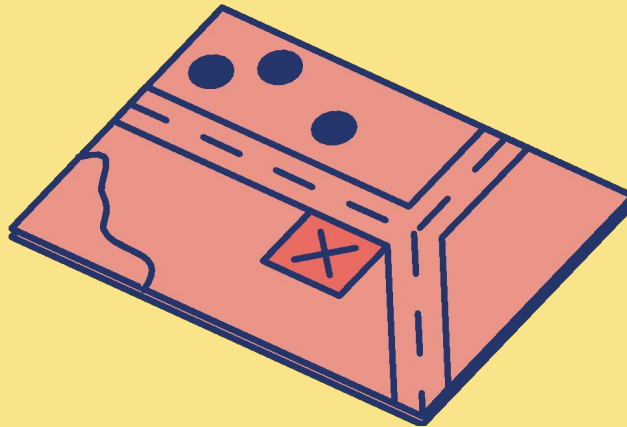
- **Born in Chile**
- **Lives in Copenhagen with family**
- **Background in music and in history**
- **Working at Republikken since 2008 as community manager now general manager**
- **Newly elected to the board at ECHN**

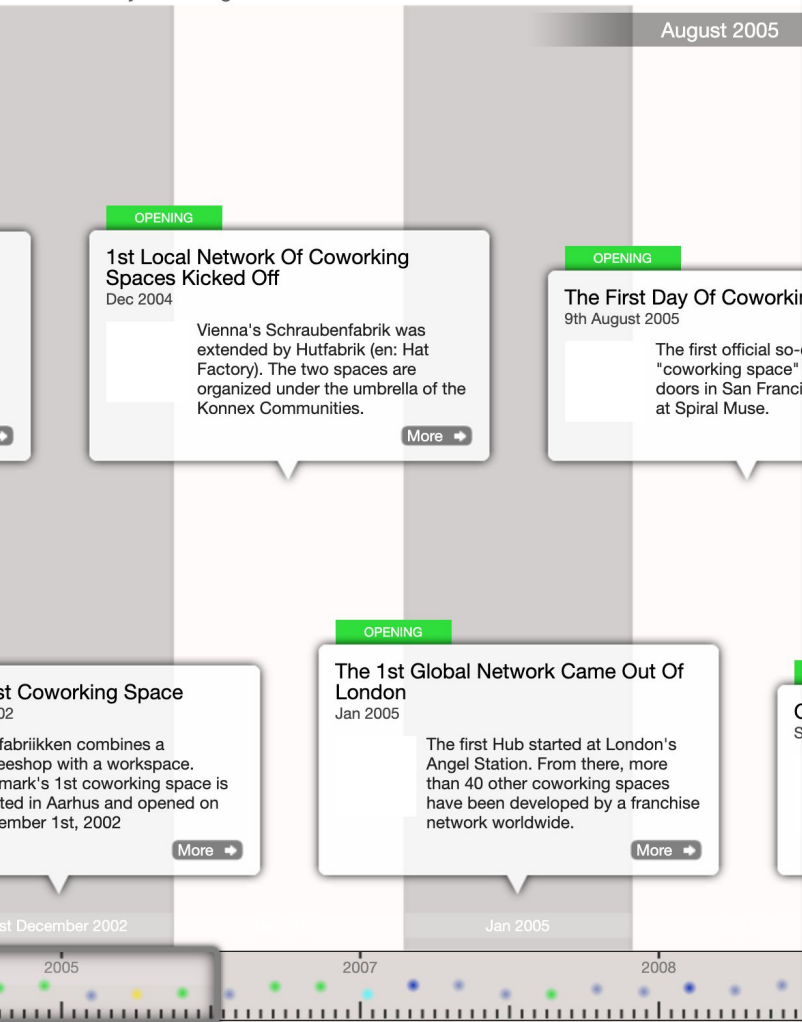




Copenhagen 2005

- No coworking spaces
- Few freelancers
- Few micro companies
- Economy was good
- Many creatives graduating
- Vesterbro was rough



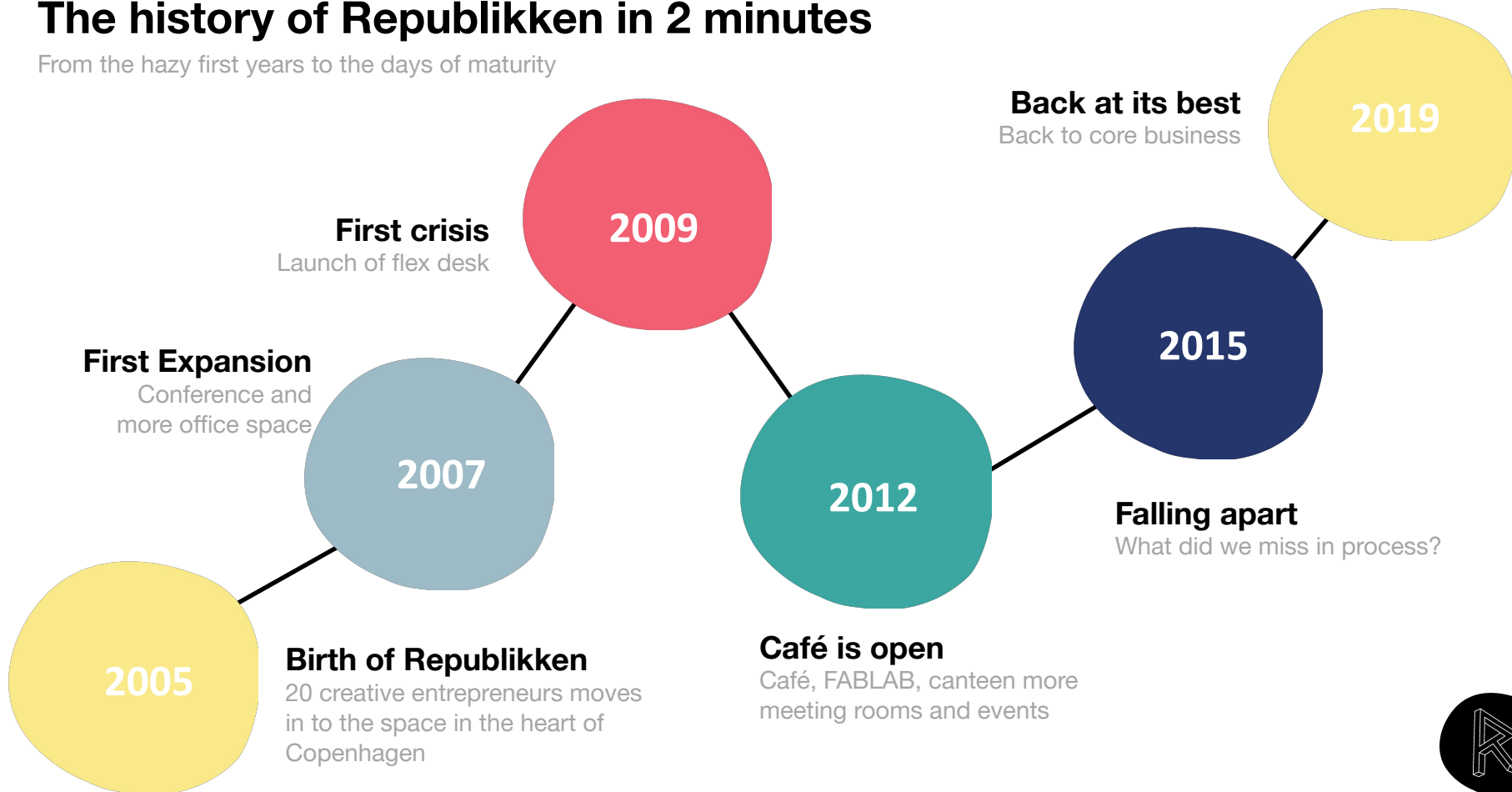


Coworking in 2005

- Few coworking spaces
- We never heard about it cowork
- We knew about shared offices

The history of Republikken in 2 minutes

From the hazy first years to the days of maturity



Freedom

Community

DIY

**Creative
entrepreneurs**





Republikken

Citizens

Council

Freedom

Equality

Fraternity



We are all inspired

We have never invented a wheel or the likes. We had ideas, some good – others bad.

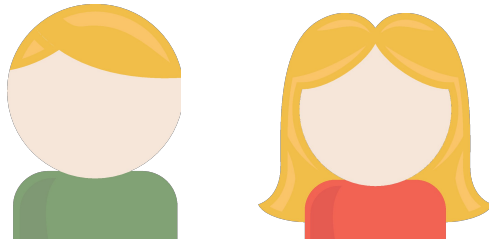
Lynfabrikken

- In Århus the 2nd biggest city in DK
- Founded in 2003
- Not Coworking (they say)

Awesome agencies

- Services
- Colleagues
- Inspiration
- Guidance

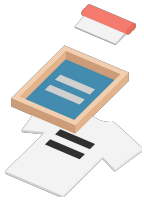




Community building at Republikken in 2005

- No age diversity
- Few had families
- Newly graduated from creative schools
- New entrepreneurs could be subsidized from the municipality
- Working on the go

Areas of business



Physical



Text

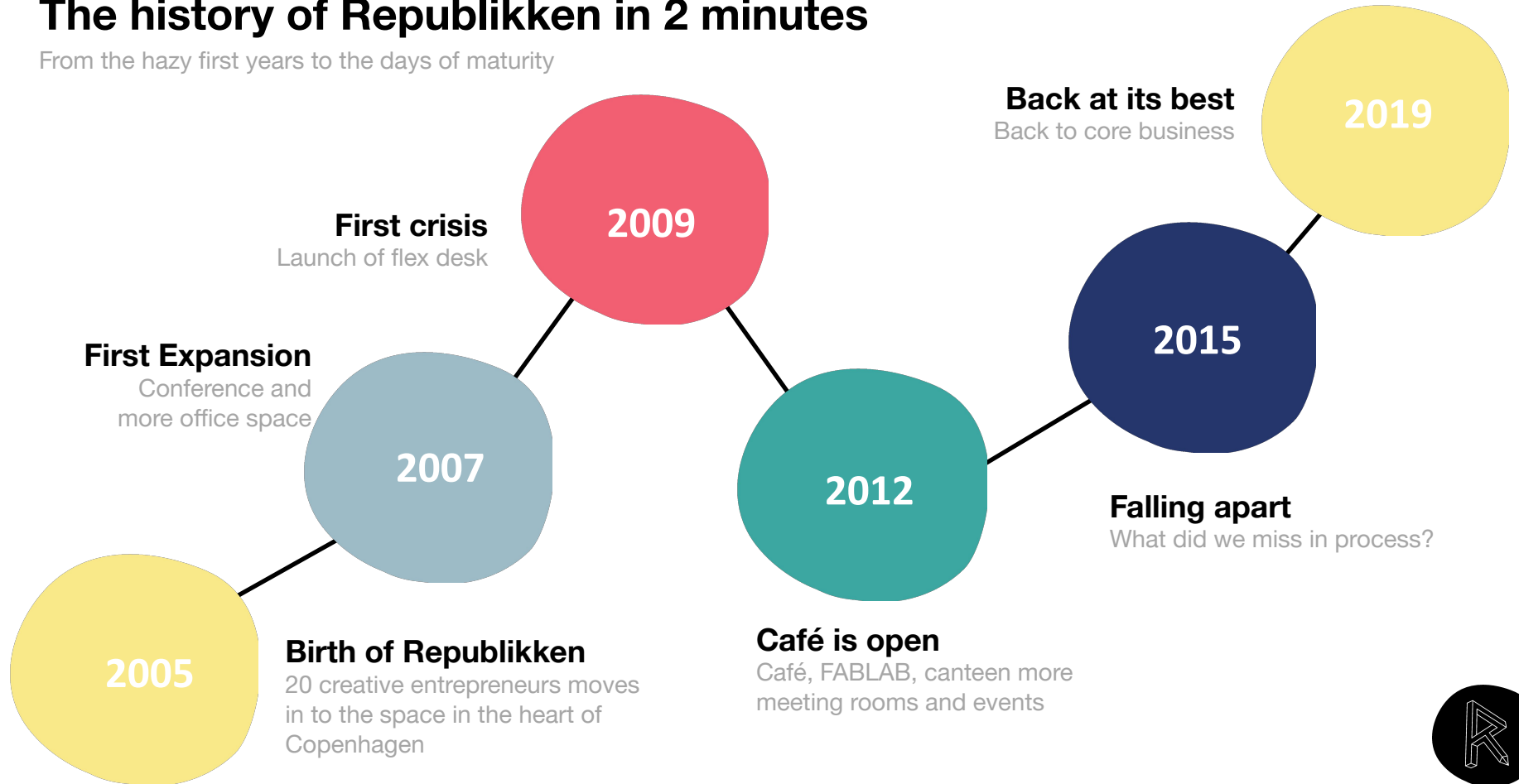


Visual & Digital

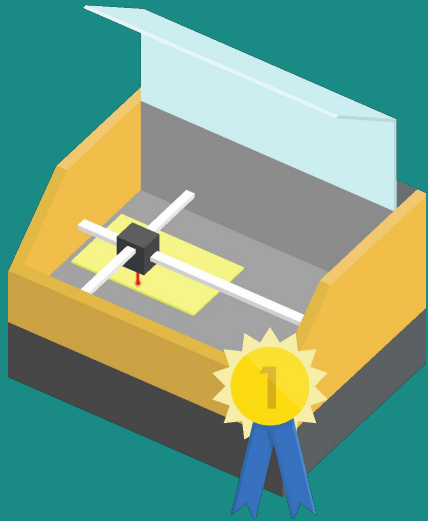


The history of Republikken in 2 minutes

From the hazy first years to the days of maturity

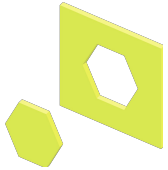


Experimentation



Why?

What we wanted to be?



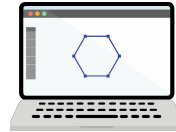
Prototyping



Food



Open to the world



Work



Social



Workshops

Business Organization

4 partners – no employees – 1 entity

Developed to
4 partners – 4 to 8 employees – 3 entities

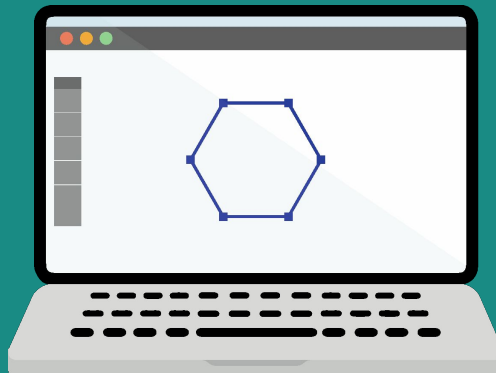
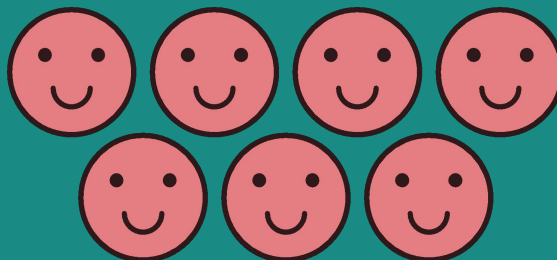
REPUBLIKKEN – Coworking

RUMMET – Conference and Meeting

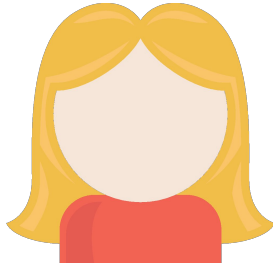
TRÆHESTEN – Cafe and Proto typing



REPUBLIKKEN // COWORK



Memberships



Fixed



Flex



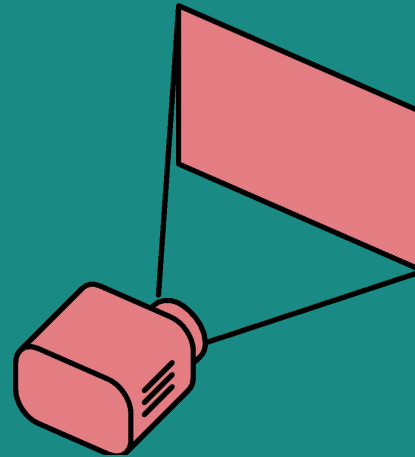
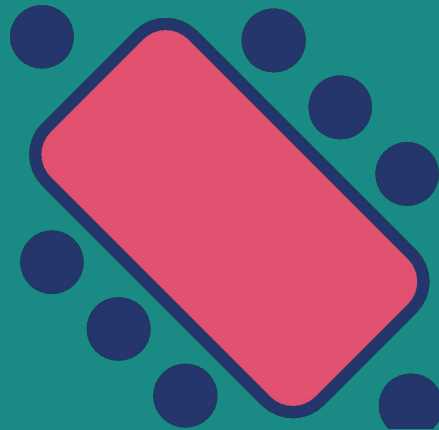
Connect



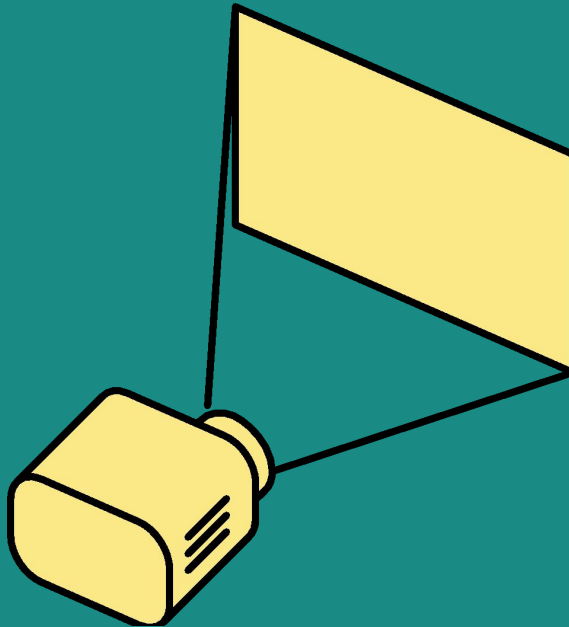


Private offices

RUMMET // Meeting & Conference



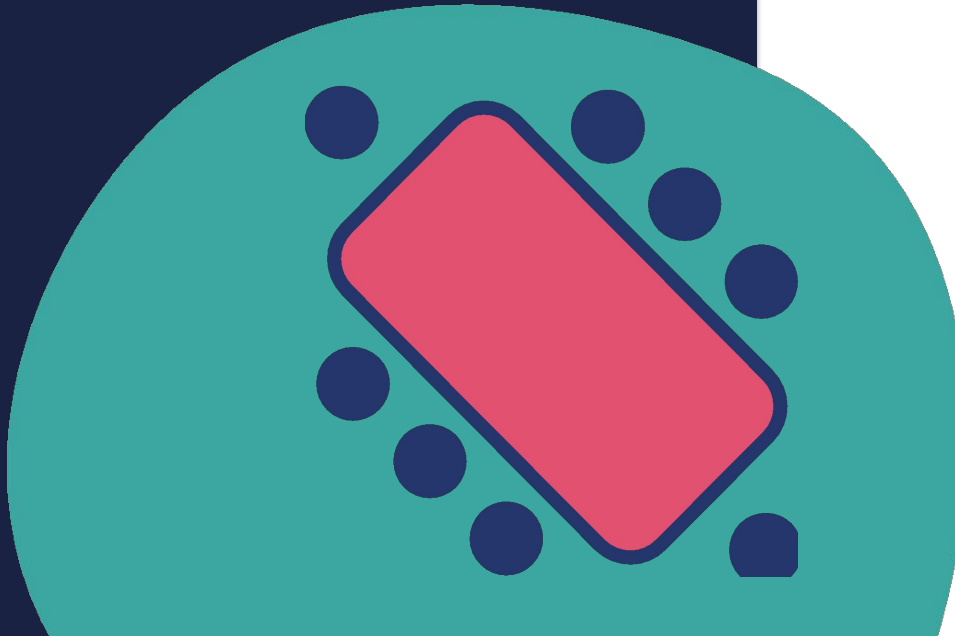
Conference



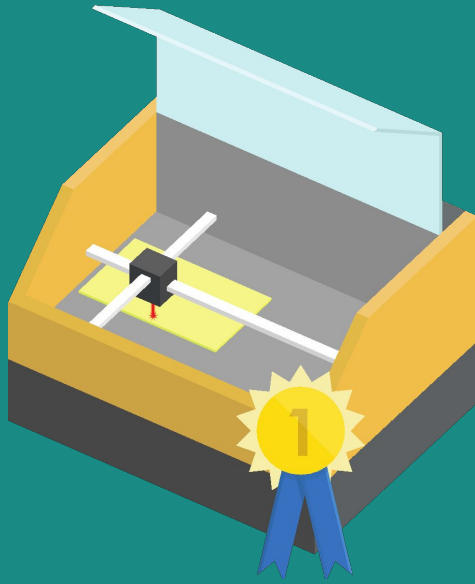
- Bond between members and Republikken
- Contact with new businesses
- We needed an event space

Meeting

- **Internal need from citizens**
- **Extra revenue on existing m2**



TRÆHESTEN // Proto type & Cafe

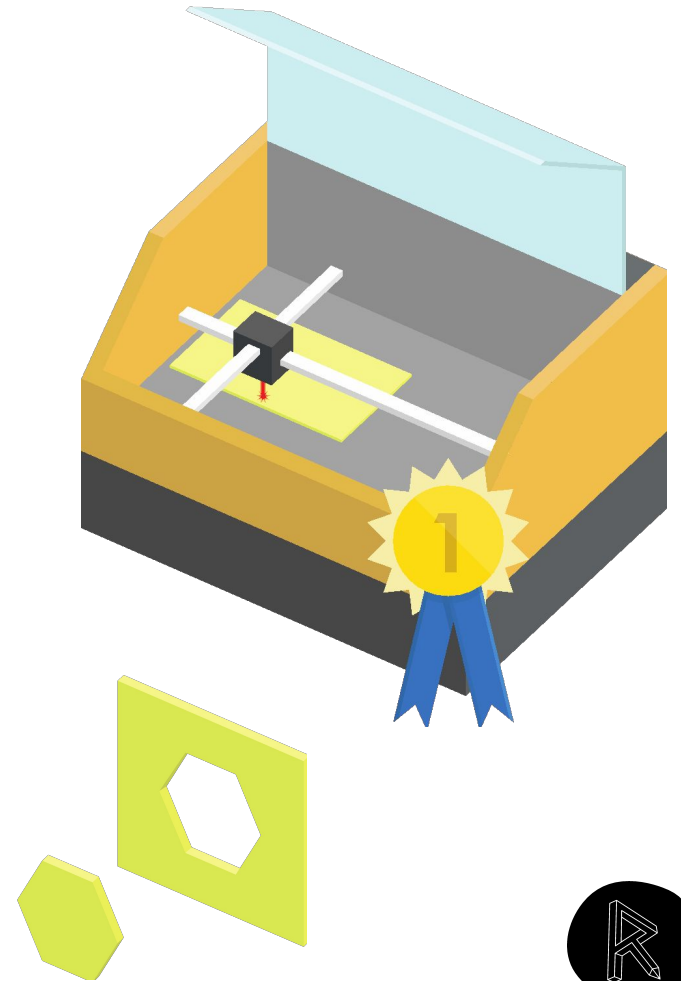


Laser cutter

Woodwork shop

3D print

CNC Router



Café

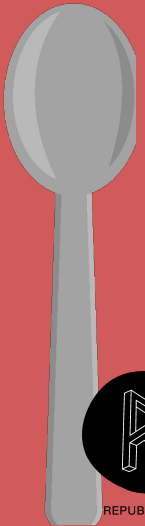
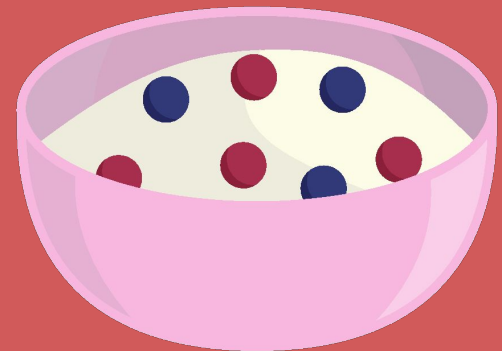
- Melting pot
- Easy access to prototyping
- Food for community
- Food for meetings
- Coffee...





Kitchen

- Food for community
- Food for meeting
- Food for guests



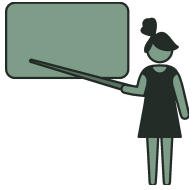
**The aim was to
target professionals**

INCUBATOR

**25 students
4 months
8 modules
Partner with creative
schools**



Organization



Outside CEO

Effort in professionalization of the organization



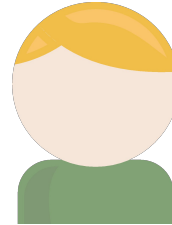
Team for specific area

To professionalize the organization we had dedicated staff for the business areas



Professional Board

Development of the business was laid in the hands of a board



Staff Size

We were 15 when peaking.

Challenges

Organization

**Lack of
professionalism**

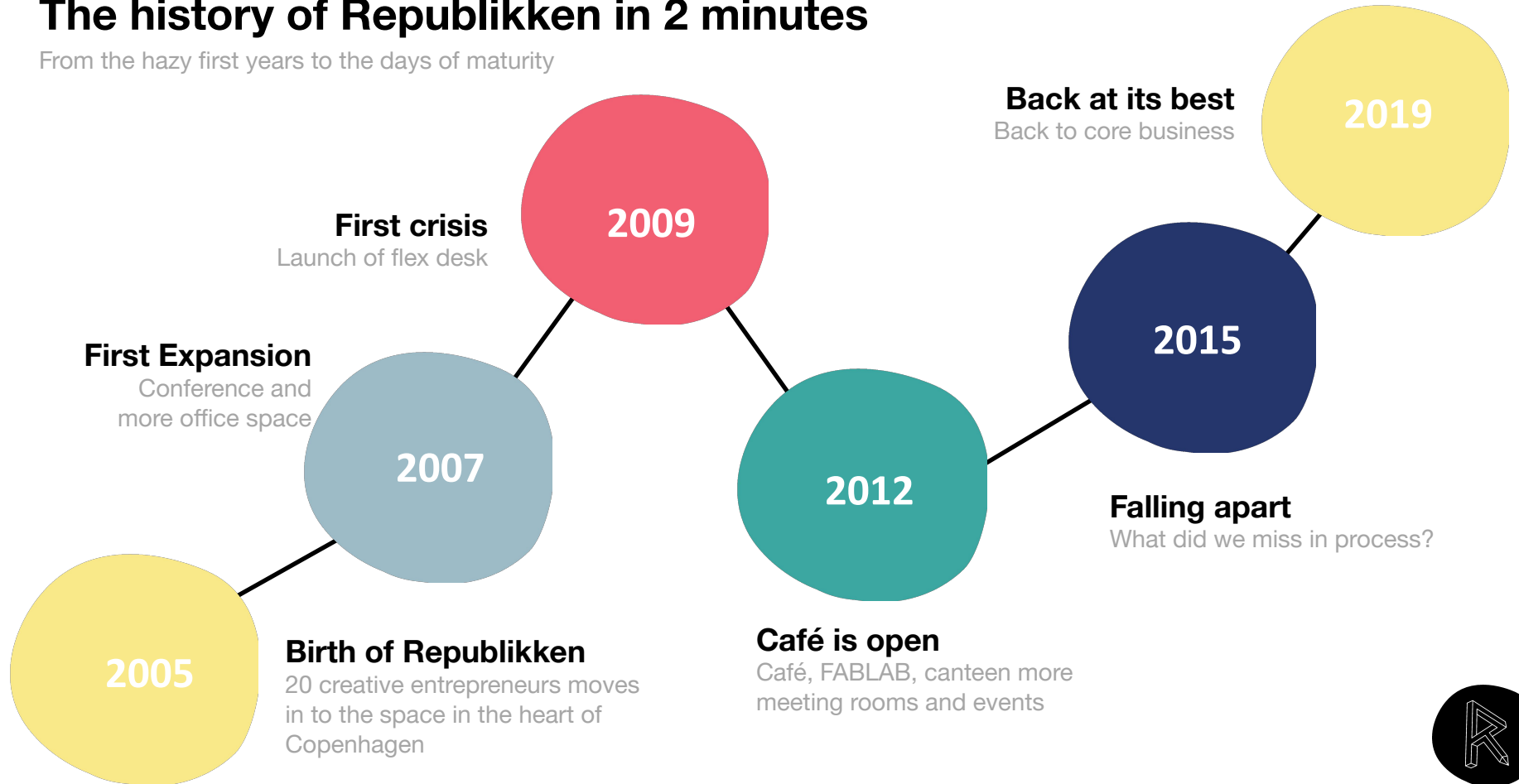
Turnover

Burnout



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**Where are
we now?**



What do we like to do and can we survive while doing it?



Mission 2019-ish



Community

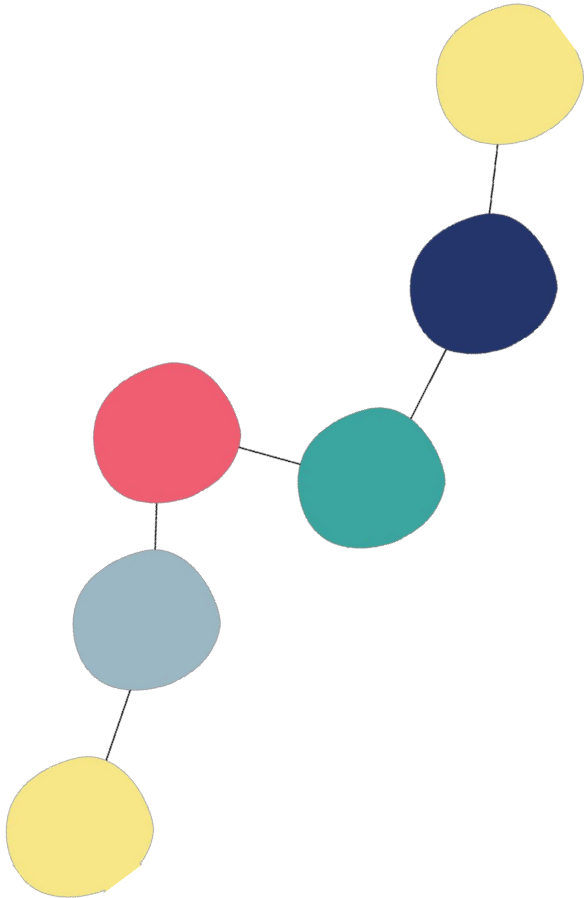
Karma

Urge to create



Key learnings

- **Keep on truckin'**
- **The three F's**
- **Experiment vs. investment**
- **Skills in the team**





Thank you

ivan@republikken.net // @oberstivan // republikken.net

