



Coworking Technology Simplified

A model for leveling up your tech while eliminating things you don't need.

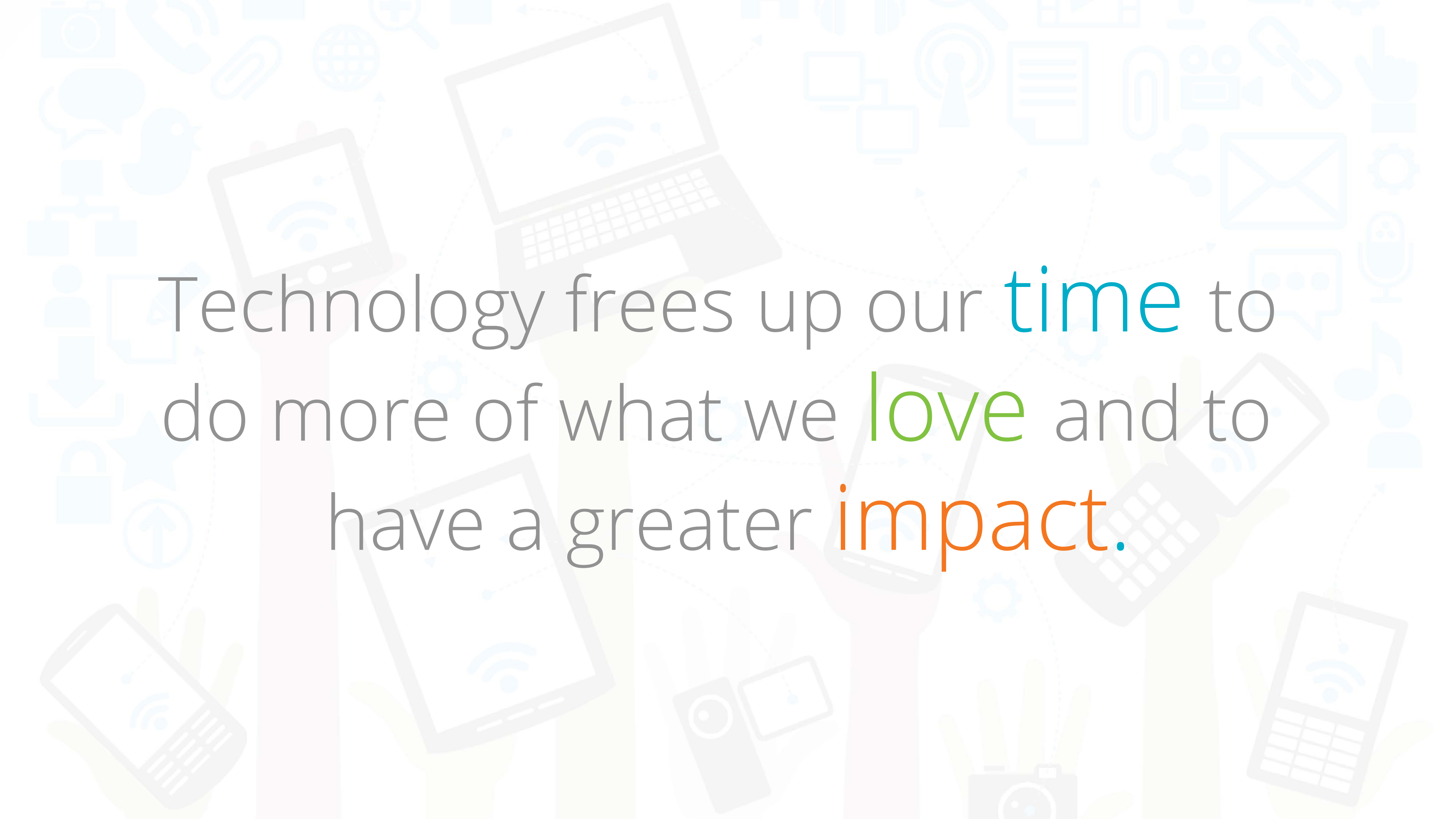


COWORKING TOOLS GUIDE 2016









Technology frees up our **time** to
do more of what we **love** and to
have a greater **impact**.



It's okay to keep it Simple.

Only use the tech you need.









Supplemental
Tech

Supplemental
Tech

Core Technology

Supplemental
Tech

Supplemental
Tech

Supplemental
Tech

Supplemental
Tech

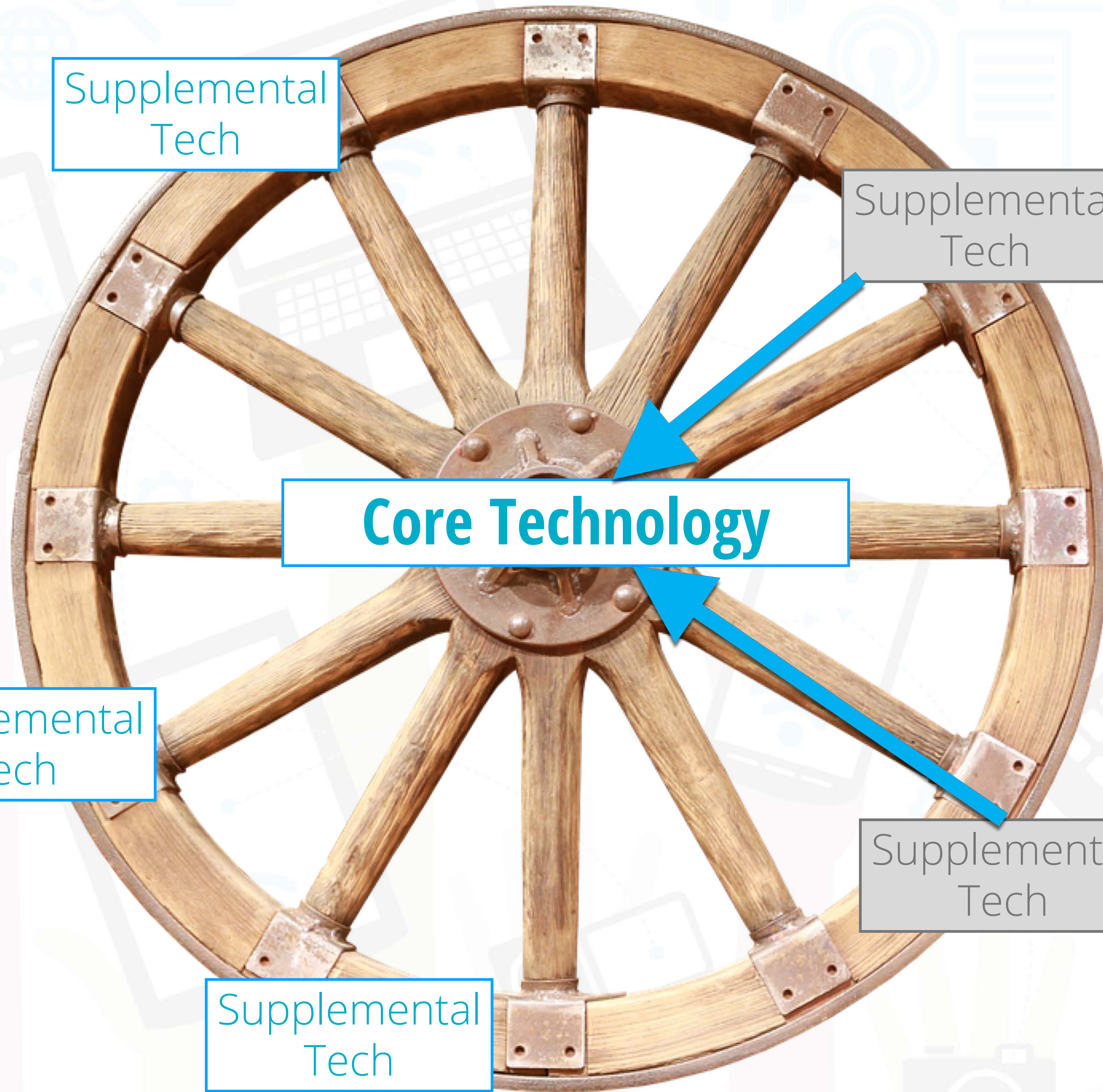
Supplemental
Tech

Core Technology

Supplemental
Tech

Supplemental
Tech

Supplemental
Tech



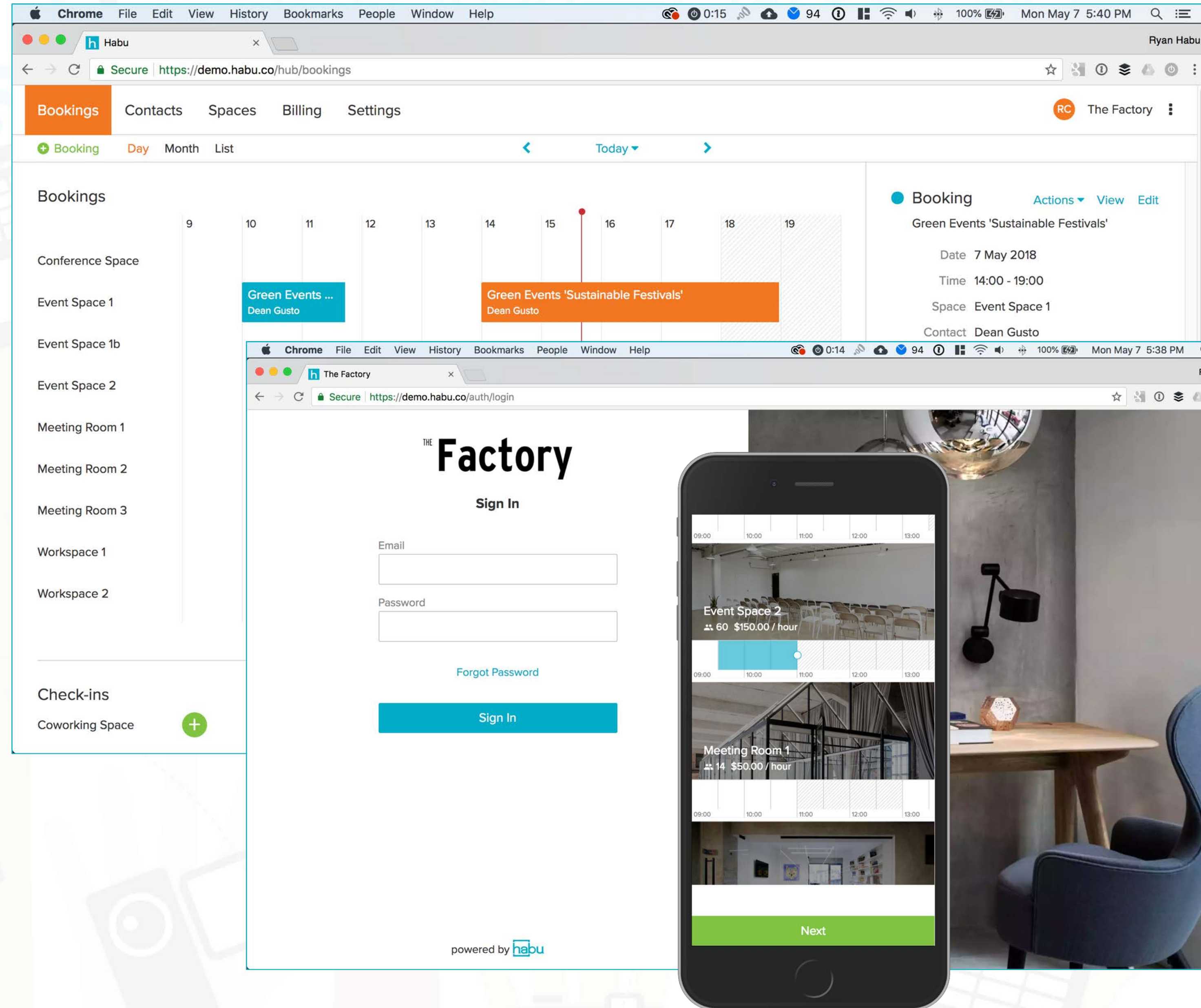


The Hub

Core Technology



- Memberships
- Smart invoicing
- Recurring billing
- Bookable resources
- Member self-signup
- Day passes
- Community discovery





The Spokes

Supplemental tech that I like.



Communication



- Free
- High User Adoption
- Events
- Messaging/Notifications

Chrome File Edit View History Bookmarks People Window Help 0:21 88 100% Mon May 7 2:18 PM

(3) Coworking Bansko Member x

Secure https://www.facebook.com/groups/coworkingbanskomembers/

Coworking Bansko Members - Private Group

Home 2 1

Coworking Bansko Members - Private Group

Closed Group

About

Discussion

Members

Events

Videos

Photos

Files

Recommendations

Search this group

Shortcuts

- Parisoma
- Coworking Bansko Me...
- Bansko Social
- GCUC Coworking Fo... 3
- Ubud Rentals 20+
- Blockchain for Good 20+
- Coworking Europe 5
- Coworking Content ... 12
- See more

Freelance Weekend

A 3 day unconference in the mountains, expanded connections and the best way to learn from others.

4-6 MAY 2018
BANSKO, BULGARIA

Joined Notifications Share More

Write Post Add Photo/Video Live Video More

Write something...

Photo/Video Feeling/Activity

GROUP BY

Coworking Bansko

1,640 like this

Learn More

ADD MEMBERS

Enter name or email address...

MEMBERS

32 Members

SUGGESTED MEMBERS

Friends

Alex Hillman Add Member

Hans-Peter Sander Add Member

RECENT ACTIVITY

Jon Schreyers shared his event. 8 mins

Let's take advantage of some of the Bansko uniqueness and have a silent disco in one of the random (safe) half-built buildings! (some) Booze, glowsticks and an ice bath/pool/bucket supplied!

YOUR PAGES

Coworking Careers

CONTACTS

- Matthias E Zeitler
- Sarah Kilcoyne
- Jurgen Engelbosch
- Jon Schreyers
- Laurent Terrijn
- Alice Dundon
- Addison Mesic
- Alex Hillman
- Ine Van Eeckhout
- Emma Joy
- Todd Chatterton
- Christoph Fahle
- Christian Cordes
- Evelina Sharapanov Bansko
- Rob Thijssen

Search



- Free or paid
- Immediate communication
- Channels for topics/groups
- Integrations

Slack File Edit View History Window Help

Coworking Lead... Ryan

All Threads

Channels

- # general
- # marketing
- # space-management

Direct Messages

- slackbot
- Ryan (you)
- kevin

Apps

+ Add Apps

#general 1,278 | 1 | This channel is for general use and overall communication among Coworking Leaders.

Monday, April 23rd

Daniela 3:00 AM
joined #general.

Ryan 4:50 PM
uploaded and commented on this image: [St Oberholtz Habu Tobias Kremkau Coworking Marketing Webinar](#)

collaboration over competition
community over competition
over observation over saying
friendship over competition | boldness
over assurance over
expertise | personalities
"value ecosystem" value chain

EXCLUSIVE LIVE CONTENT

Hey guys! A few weeks back I co-hosted this live webinar with Tobias Kremkau from St. Oberholz, one of the first coworking spaces on the planet. So much amazing insight on [#coworking](#) [#marketing](#) and [#branding](#), and a ton of great Q&A at the end. In case you missed the live session, we recorded the whole thing. Check it out here: <http://bit.ly/TobiasRecap>.

(Thought I'd post this in the [#general](#) channel also since there's soooo much more activity here.)

Mark Bethka 7:12 PM
joined #general along with jwinters.

Tuesday, April 24th

Victoria D. 4:00 PM
Hi, all! Need some experience share 😊

We are trying to grow our coworking community up and I am in a search of interesting and effective ways to do that. Can someone share their experience?

Thank you! 😊

P.S. For the ones who don't know who I am - Partner and Community Manager at Freedom21 - the first coworking space in Veliko Tarnovo, Bulgaria. 😊

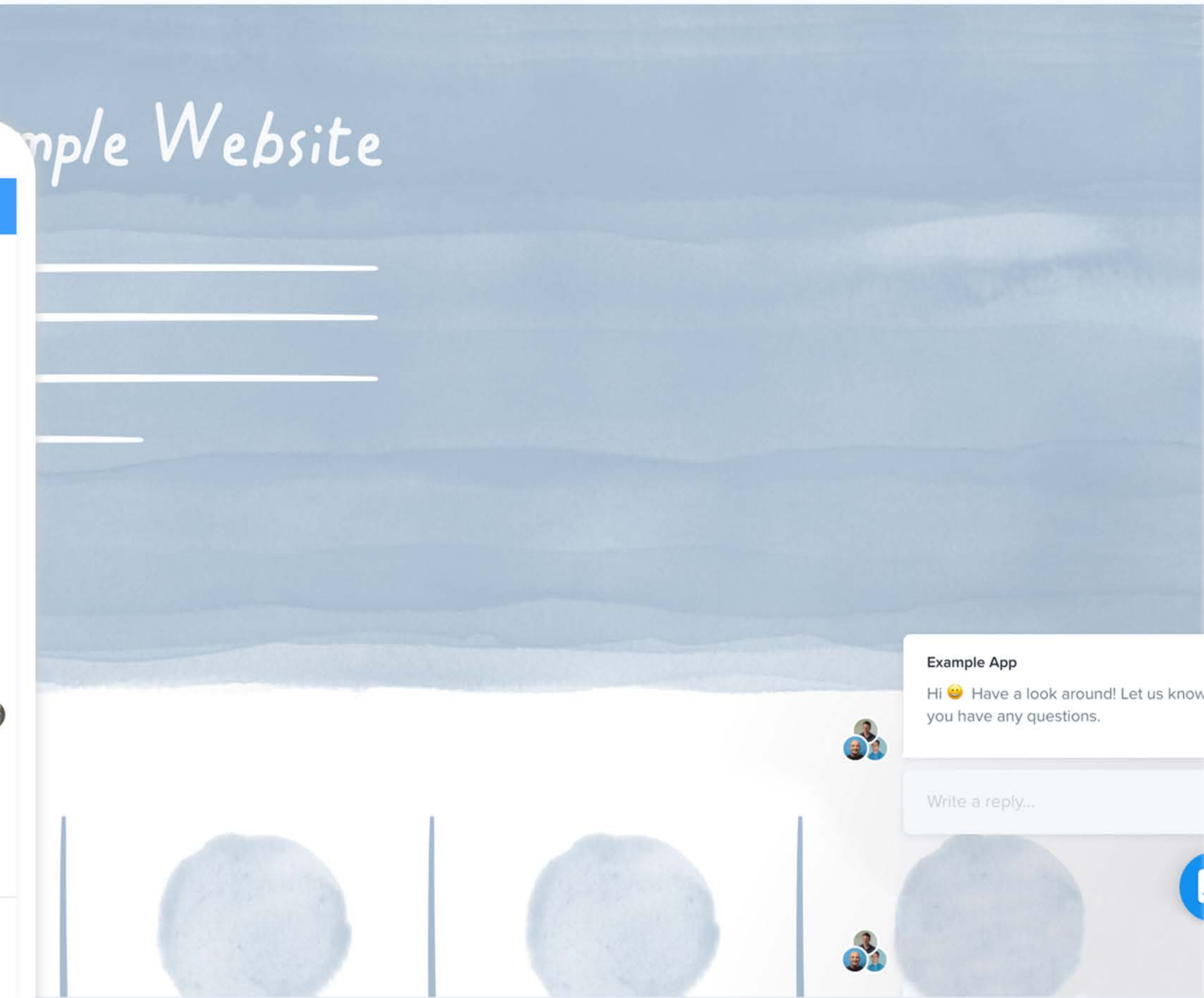
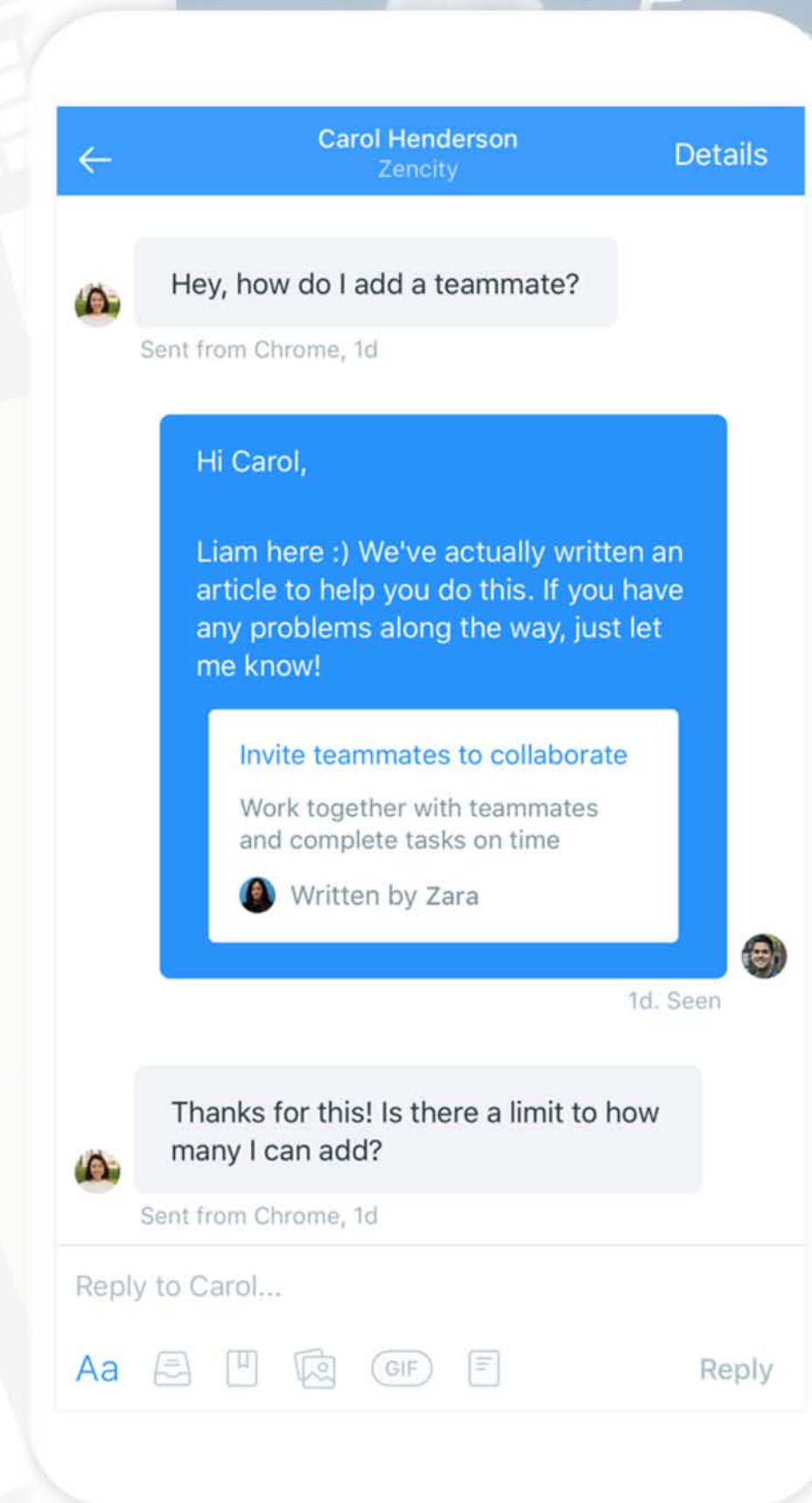
2 replies Last reply 13 days ago

+ Message #general



INTERCOM

- Expensive – \$53.00 USD/mo
- Chat with online leads
- Beautiful help documents
- Auto-message campaigns
- Tons of integrations



The background features a light blue and white color scheme. It is filled with a dense collection of small, semi-transparent icons representing various digital and communication concepts, such as Wi-Fi signals, email, social media, and network connections. Overlaid on this are several stylized hands in shades of pink, orange, and yellow, each holding a different electronic device like a laptop, tablet, or smartphone. Dotted lines connect these devices and the surrounding icons, suggesting a global network or data flow.

Resource Management

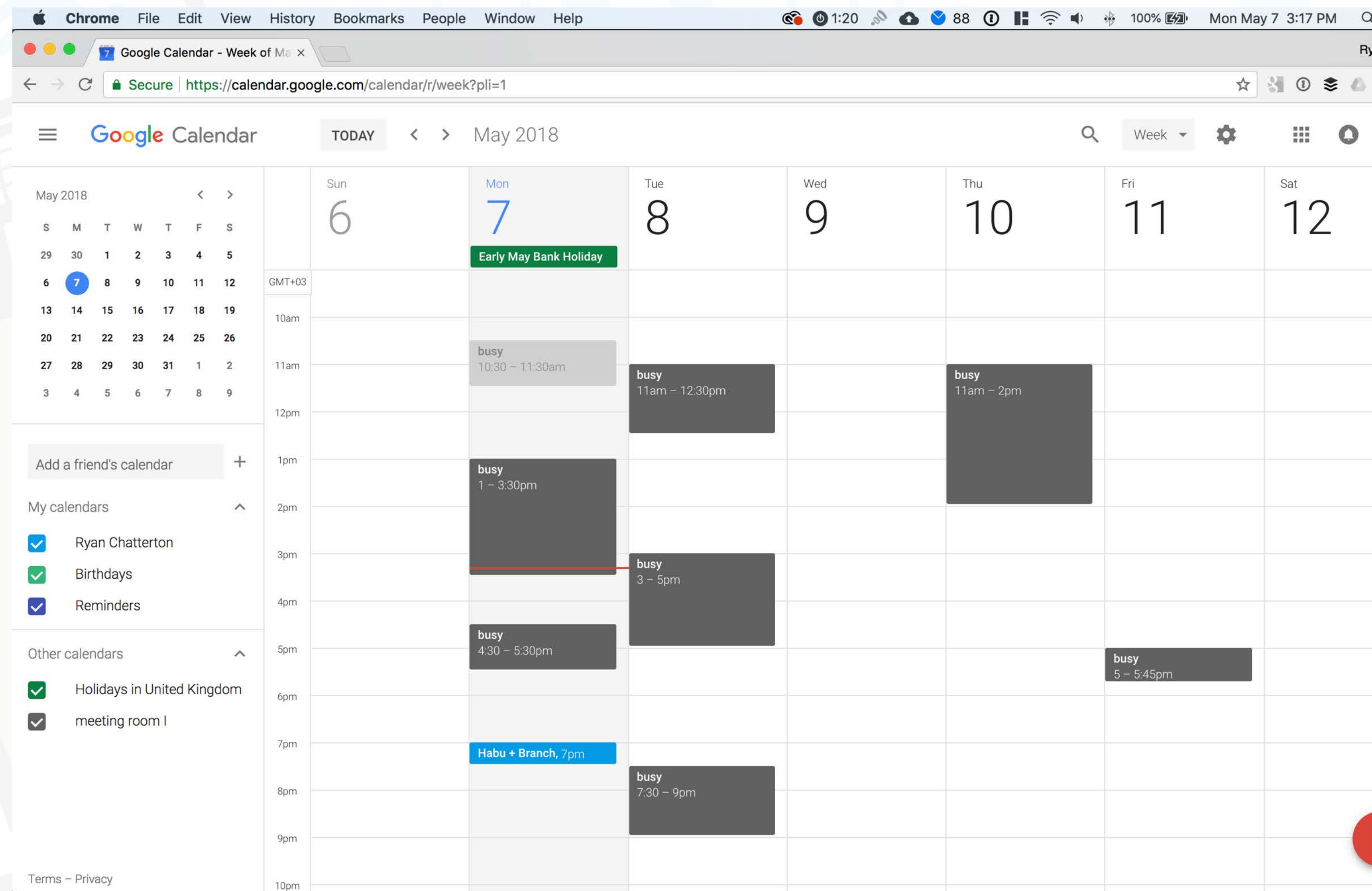


- Easy to make
- High interactivity
- Easy and user-friendly





- Free
- High User Adoption
- Block double-bookings
- DIY Room Displays
- Many Integrations





- Easy Multi-device Scheduling
- Room Displays
- Room Amenities
- Integrations

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Room Booking System & Workplace Analytics Platform

Secure https://www.teem.com

teem

Login | Help Sign Up

Products Pricing Customers Company Partners Resources

Meeting Room Booking System & Workplace Analytics Platform

Your Secret Weapon for a Better Workplace

More than a meeting room booking system, Teem gives you intelligent tools and powerful workplace analytics to optimize your most valuable resources: your people, places and technology.

Test Drive Teem for Free or Request a Demo

What's our typical Meeting Size?

Most meetings at Black & Veatch involve 4 Attendees.

We use the metrics to give you an accurate estimate on the size of meeting rooms with location features.

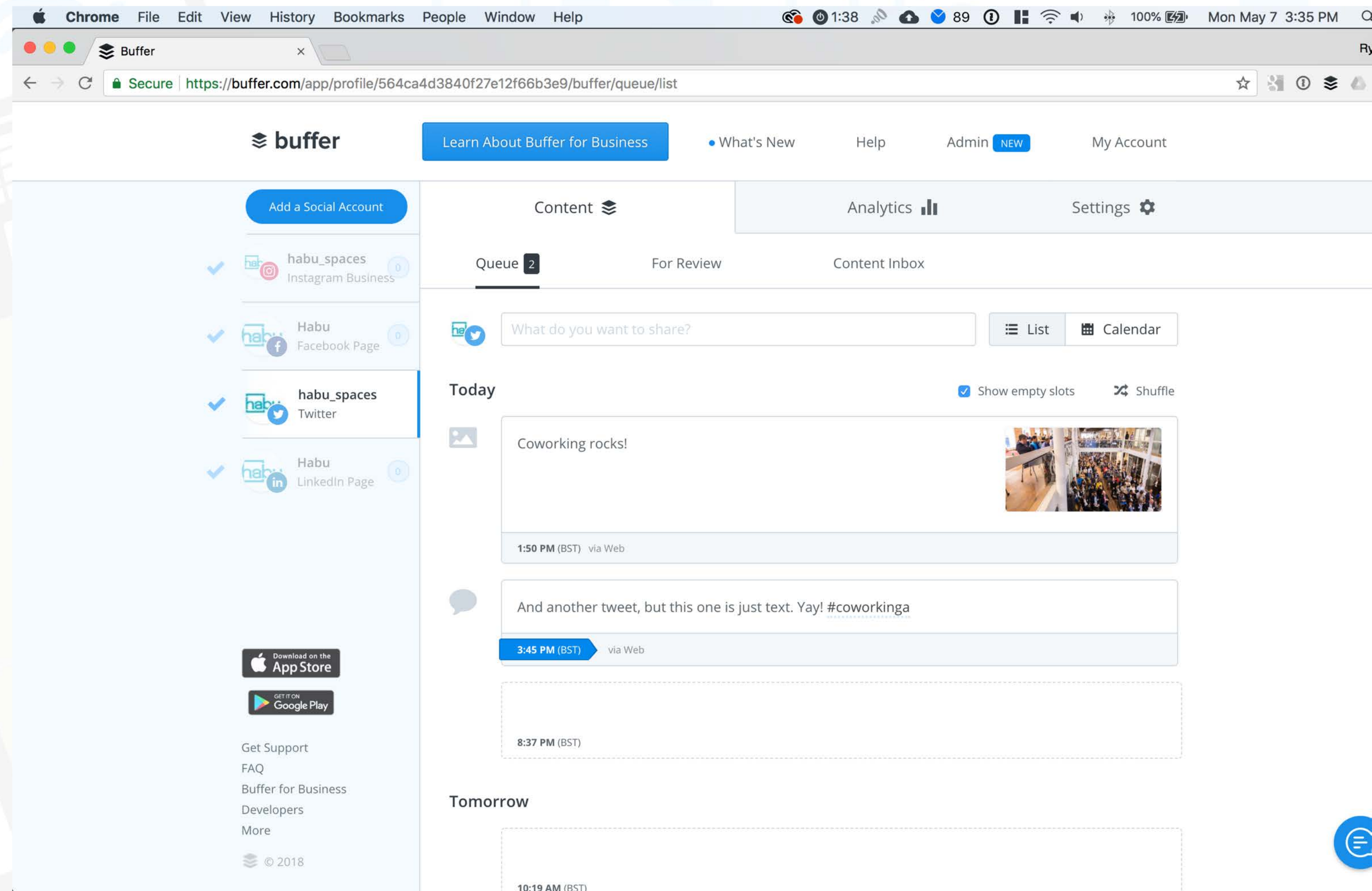
How Many People Were in Meetings Overall?

345 13 +100

Compare Average Meeting Size by Location



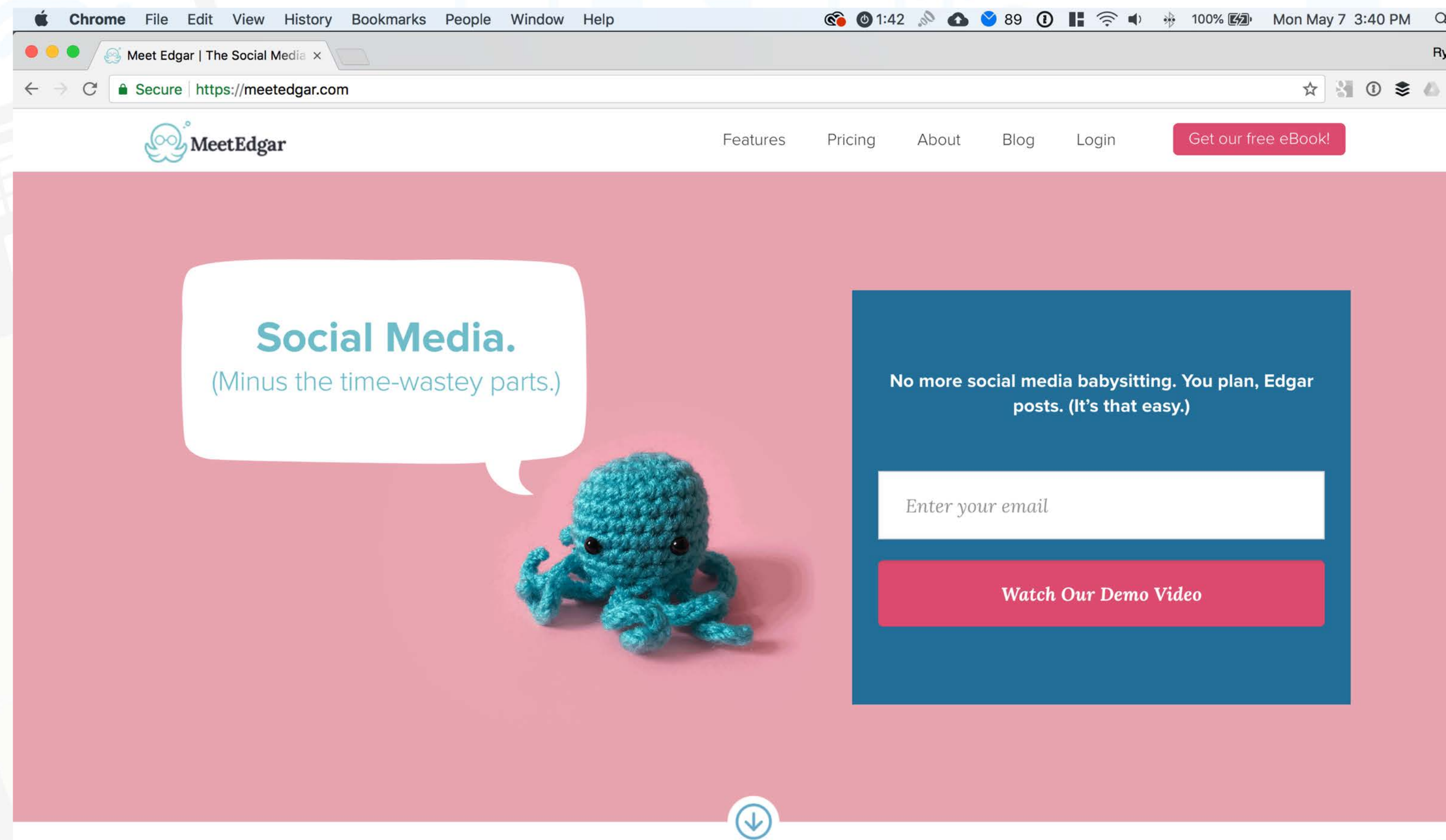
- Schedule posts
- Auto-publish to Instagram
- Full control
- All major platforms





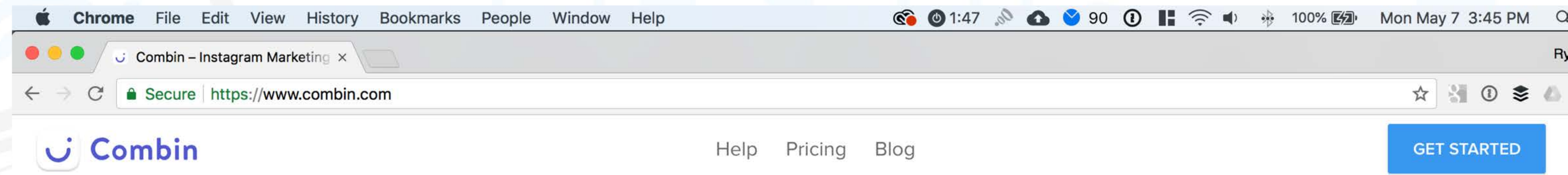
MeetEdgar

- Re-posting evergreen content





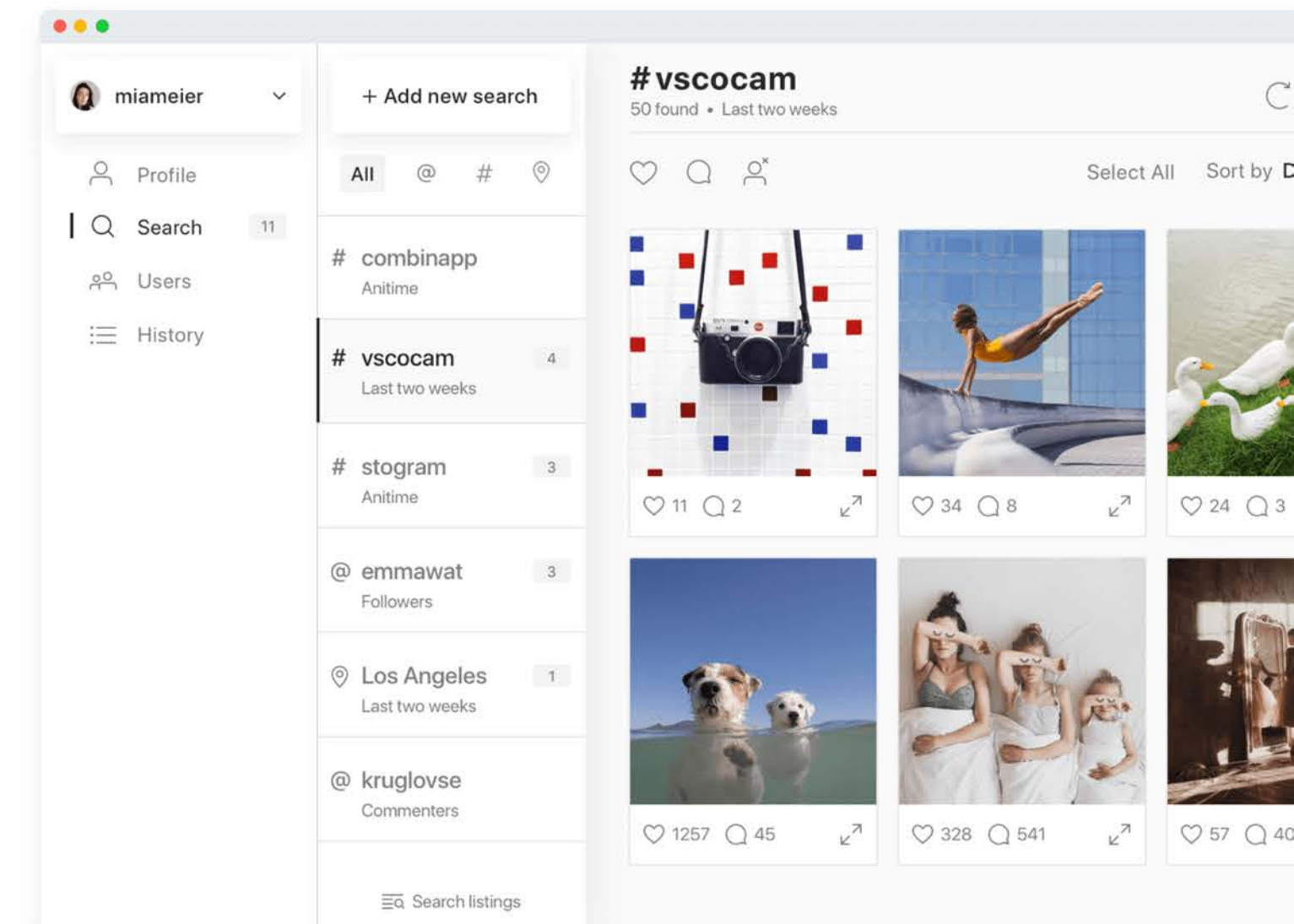
- Search tags or users
- Mass like content
- Mass follow/unfollow
- Not fully automated

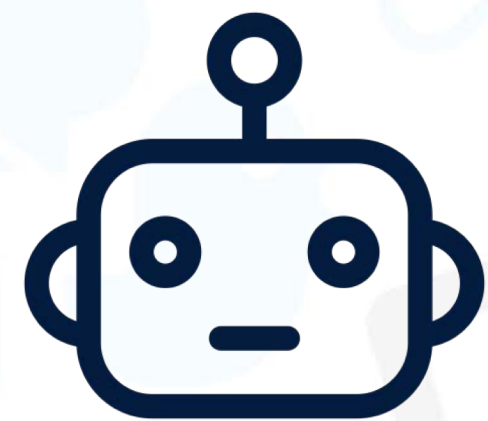


How it Works

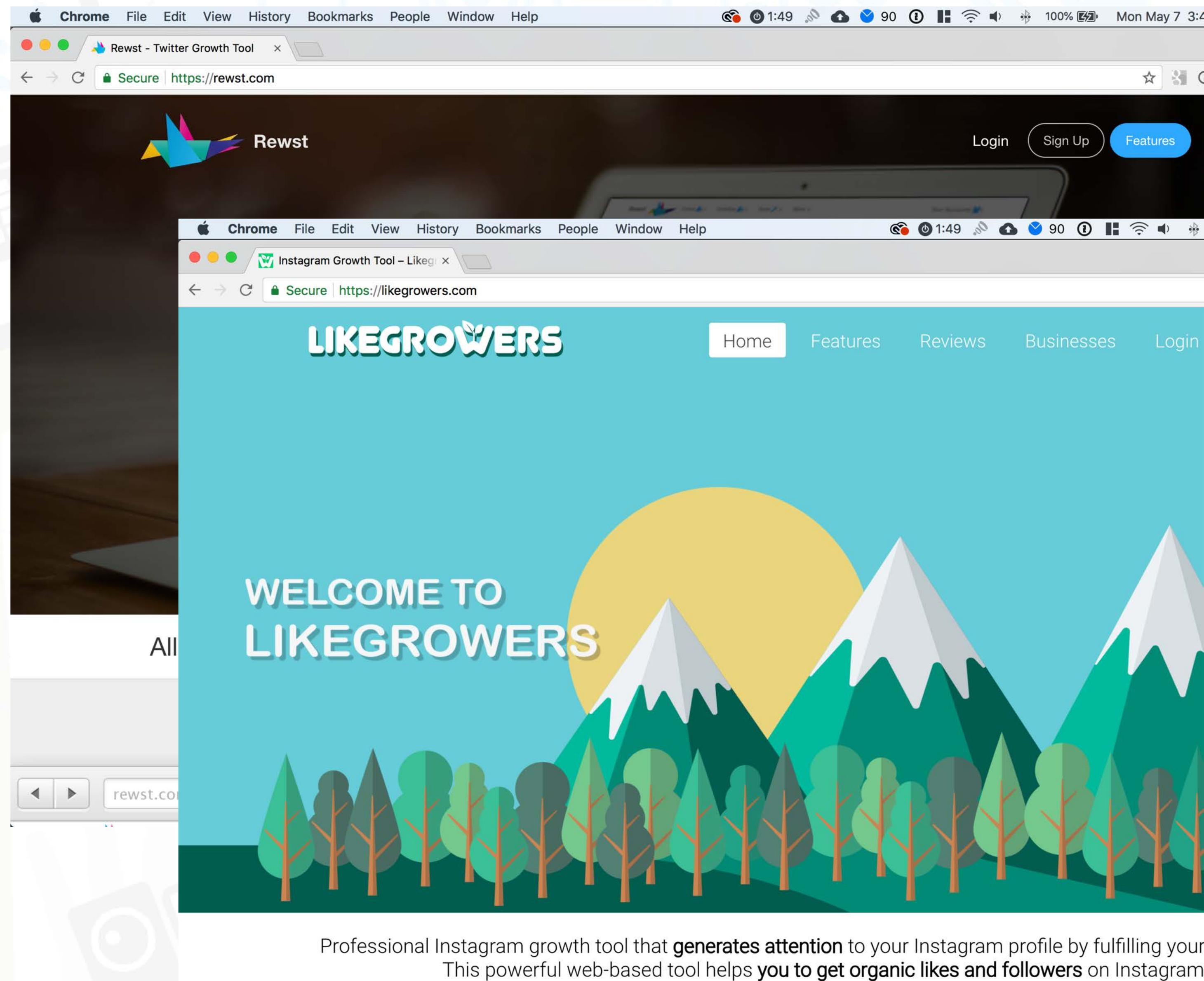
3. Start searching for posts with relevant hashtags and locations. Select posts and leave likes, comments or follow the uploaders. Click on "Update the search" to refresh results.

4. Find new people by looking up followers and commenters of your



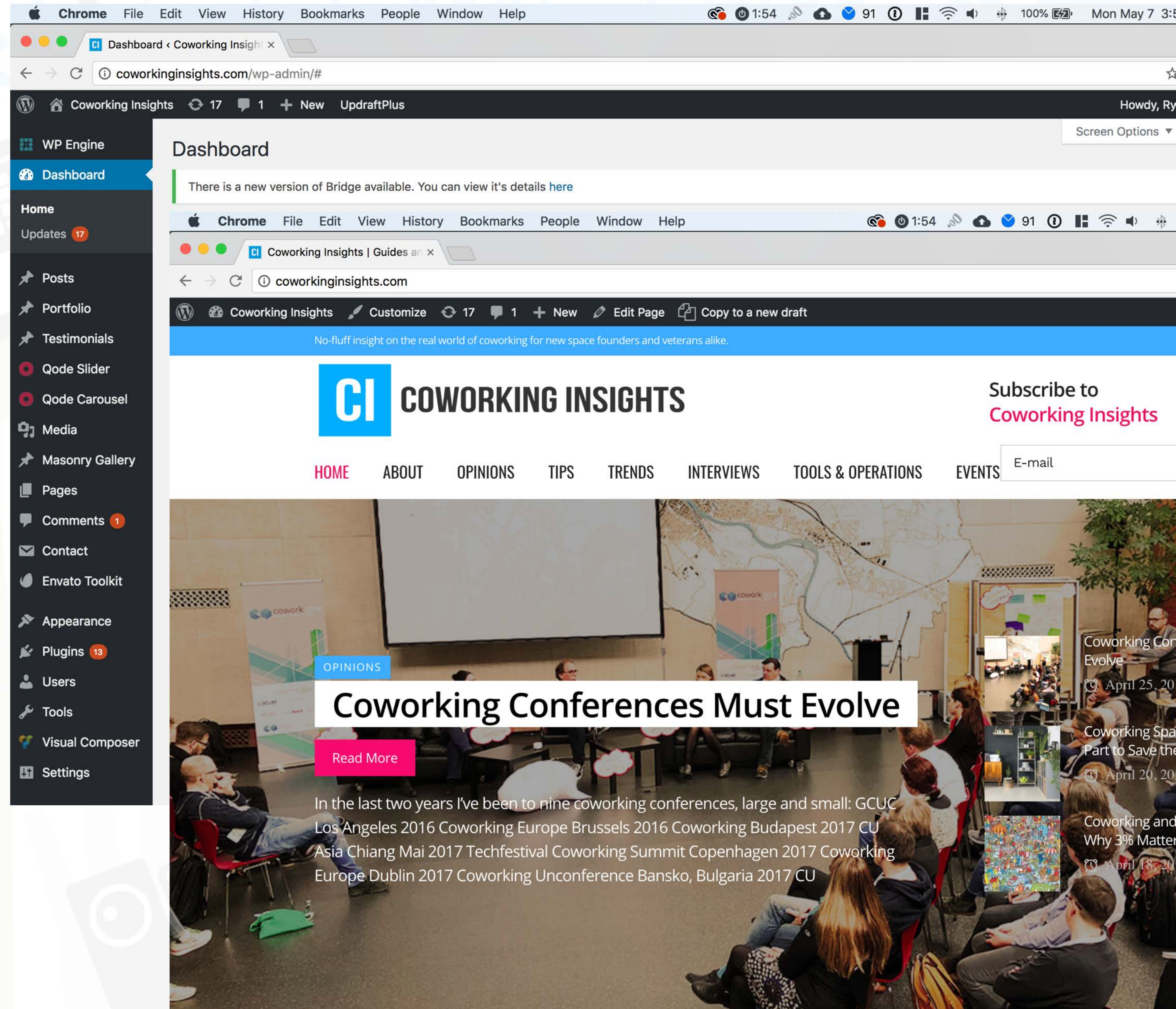


- Rewst
- Likegrowers
- Fully automated
- Likely to get shut down



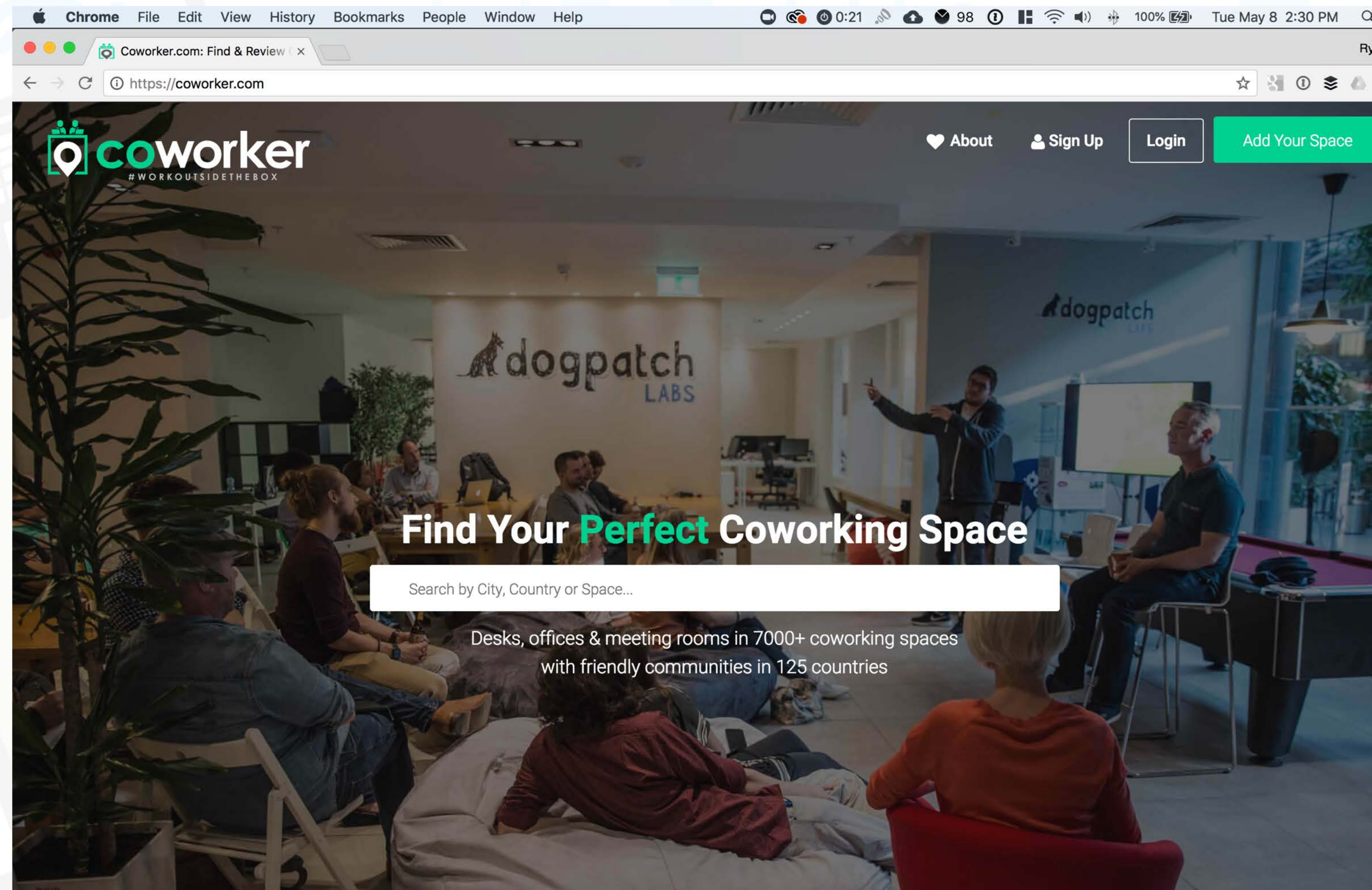


- Inexpensive (\$50)
- Easy to learn
- Powerful built-in SEO tools
- Flexible
- 25% of all websites use Wordpress



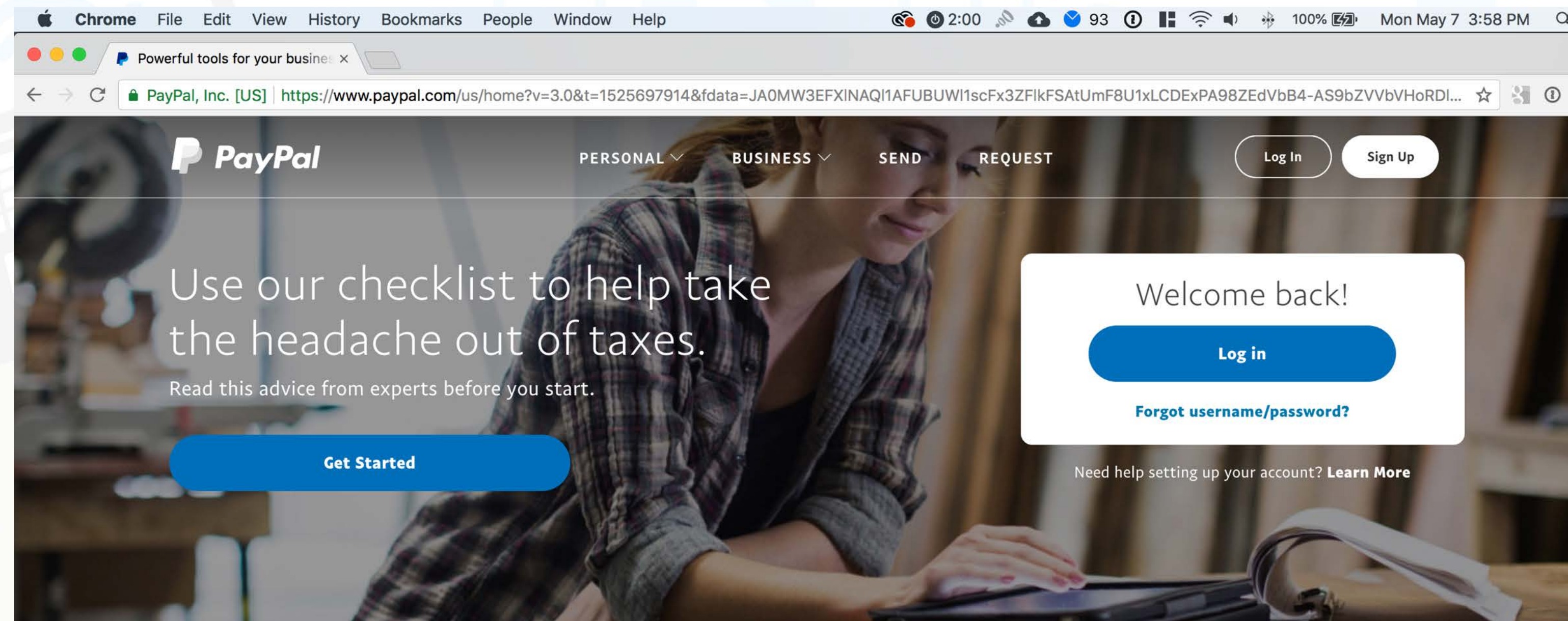


- Why Coworker?
- But be on every directory
- It's all about SEO
- And don't forget about Google Places





- Process payments online
- Easy to set up
- Static recurring payments
- High fees



Take your business worldwide.

PayPal Global Sellers makes it easy for international customers in over 60 countries to find you, shop in their own language, and buy in their local currency.

[Learn More](#)

Sell smarter with PayPal Marketing Solutions.

Get powerful marketing tools designed to help increase your online sales. Your PayPal Business account now includes unique shopper insights and customizable incentives from PayPal, at no extra cost.

[Learn More](#)

Find a solution provider with PayPal built in.

These solution providers can help you build, upgrade, and run your business. What do you need help with?



TransferWise

- Low fees
- Easy international transfers
- Recurring transfers

The screenshot shows the TransferWise website in a Chrome browser. The browser's address bar displays "TransferWise Ltd [GB] | https://transferwise.com". The website's navigation bar includes links for "Send money", "Receive money", "Debit card", "Business", "About", "Log in", and a "Sign up" button. The main heading reads "Bye bye bank fees, hello world." followed by a paragraph explaining that banks charge up to 5% in hidden costs, while TransferWise is up to 8x cheaper. A "How it works" button is present. On the right, a "Send money" calculator is active, showing a transfer of 1,000 USD to EUR. It details a fee of 8.45 USD and a guaranteed rate of 0.83900, resulting in the recipient receiving 831.91 EUR. A "Compare price" button and a "Get started" button are at the bottom of the calculator. The footer area includes "FCA regulated" with a "Learn more" link, "Over 3 million customers" with a "Read on Trustpilot" link, and a "live chat" button in the bottom right corner.

Chrome File Edit View History Bookmarks People Window Help 2:03 93 100% Mon May 7 4:01 PM

Transfer Money Online | Send x

TransferWise Ltd [GB] | https://transferwise.com

TransferWise Send money Receive money Debit card Business About Log in Sign up

Bye bye bank fees, hello world.

Banks could charge you up to 5% in hidden costs when sending money to any bank account abroad. TransferWise is up to **8x cheaper**. It's only fair.

[How it works](#)

FCA regulated [Learn more](#)

Over 3 million customers [Read on Trustpilot](#)

Send money **Receive money** **Debit card**

You send **1,000** **USD**

[Show fee breakdown](#)

- 8.45 USD Total fees

0.83900 Guaranteed rate (24 hrs)

Recipient gets **831.91** **EUR**

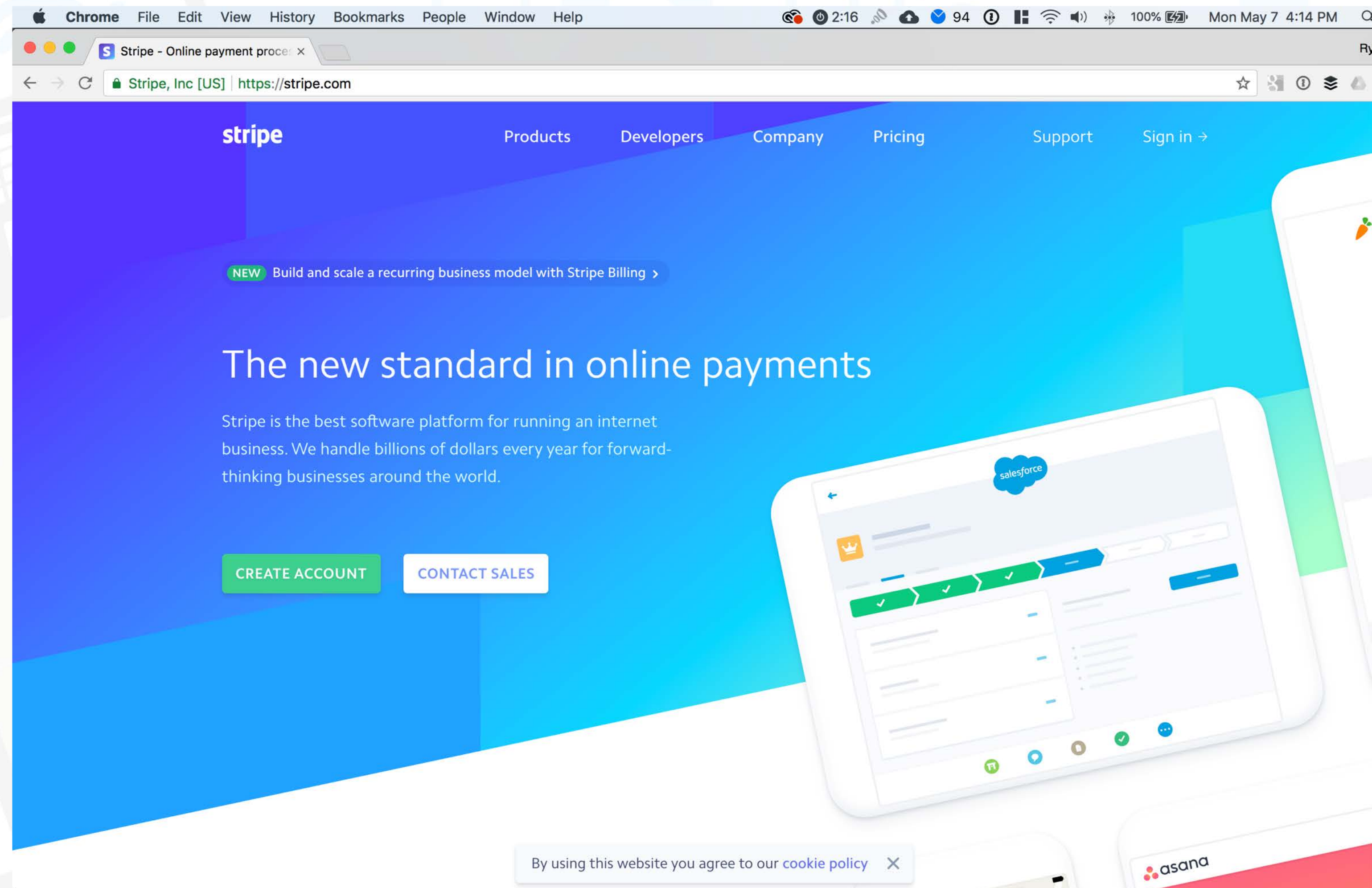
You could save up to: 75.73 USD

[Compare price](#) [Get started](#)

[live chat](#)

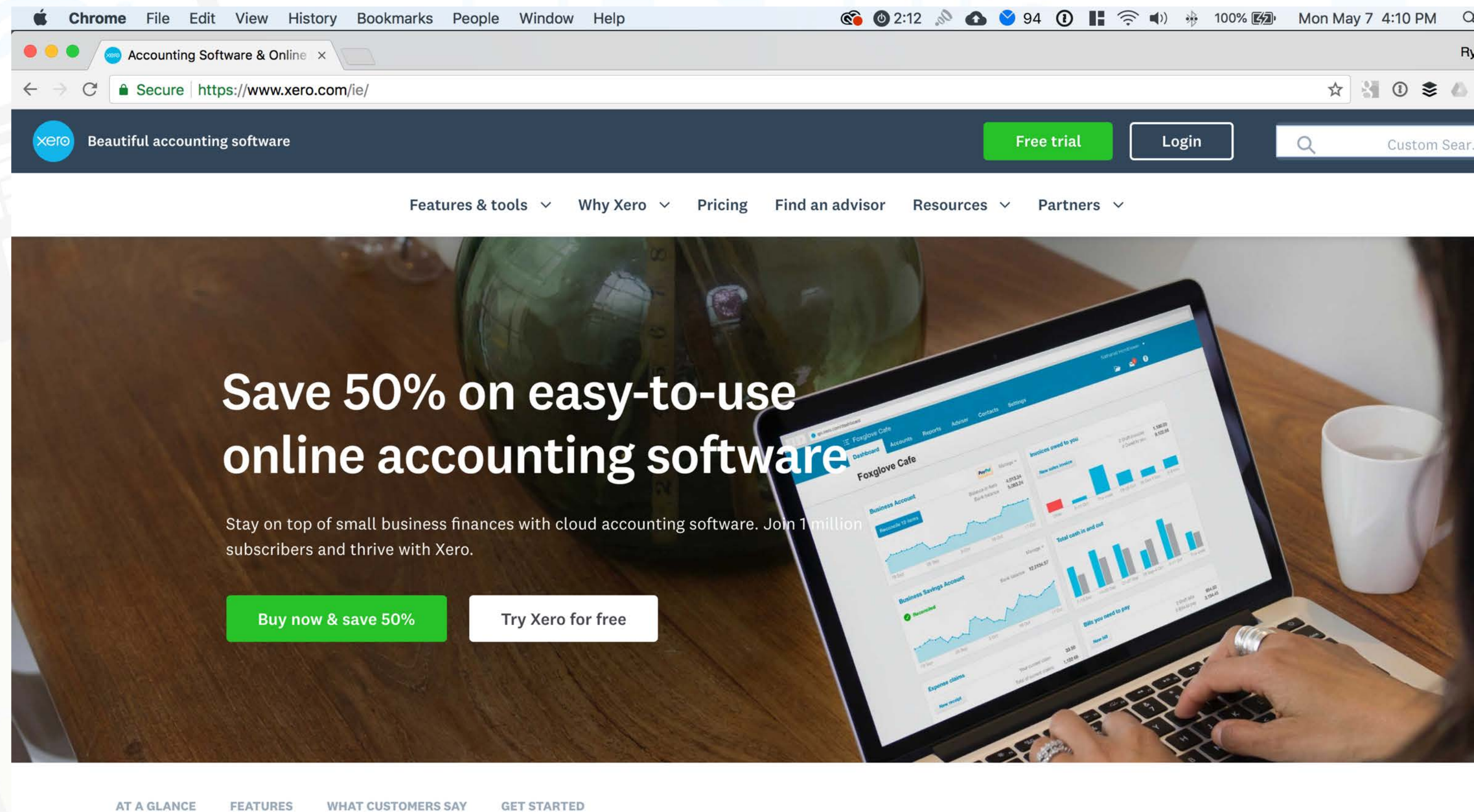


- Process payments online
- Recurring payments
- Low fees
- Great integrations/API





- Easy accounting software
- Simple invoicing
- Many integrations



The screenshot shows the Xero website homepage in a Chrome browser. The browser's address bar shows the URL <https://www.xero.com/ie/>. The page features a dark blue header with the Xero logo, the tagline "Beautiful accounting software", a "Free trial" button, a "Login" button, and a search bar. Below the header is a navigation menu with links: "Features & tools", "Why Xero", "Pricing", "Find an advisor", "Resources", and "Partners". The main content area has a large image of a laptop displaying the Xero software interface. Overlaid on this image is the text "Save 50% on easy-to-use online accounting software". Below this text is a sub-headline: "Stay on top of small business finances with cloud accounting software. Join 1 million subscribers and thrive with Xero." At the bottom of the main content area are two buttons: "Buy now & save 50%" and "Try Xero for free". At the very bottom of the page is a footer with four links: "AT A GLANCE", "FEATURES", "WHAT CUSTOMERS SAY", and "GET STARTED".

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Accounting Software & Online x

Secure <https://www.xero.com/ie/>

xero Beautiful accounting software Free trial Login Custom Search

Features & tools Why Xero Pricing Find an advisor Resources Partners

Save 50% on easy-to-use online accounting software

Stay on top of small business finances with cloud accounting software. Join 1 million subscribers and thrive with Xero.

Buy now & save 50% Try Xero for free

AT A GLANCE FEATURES WHAT CUSTOMERS SAY GET STARTED

Operations & Infrastructure



- Free or paid
- Kanban style task management
- Super easy to learn and use
- Beautiful
- Good integrations

Chrome File Edit View History Bookmarks People Window Help 2:21 94 100% Mon May 7 4:19 PM

Task Management for Teams - x

Secure https://www.meistertask.com

meistertask Log In Sign Up

Simply work together

The most intuitive project and task management tool on the web

meistertask Product Launch

Open 5 In Progress 6 Review 5 Done 4 Ideas

Tablet improvements

Attachment viewer

Dashboard 2.0

Push-notifications

Automatic updates from MindMeister

Moving tasks

Welcome email tweaks

Custom UI options

Task relationships

Integrations on homepage

Date formatting

Improve app settings dialog

Project share links

Resize thumbnails

"Duplicate project" option

"Delete project" option

Task relationships

Get Started. It's Free! Sign Up or Connect with Google

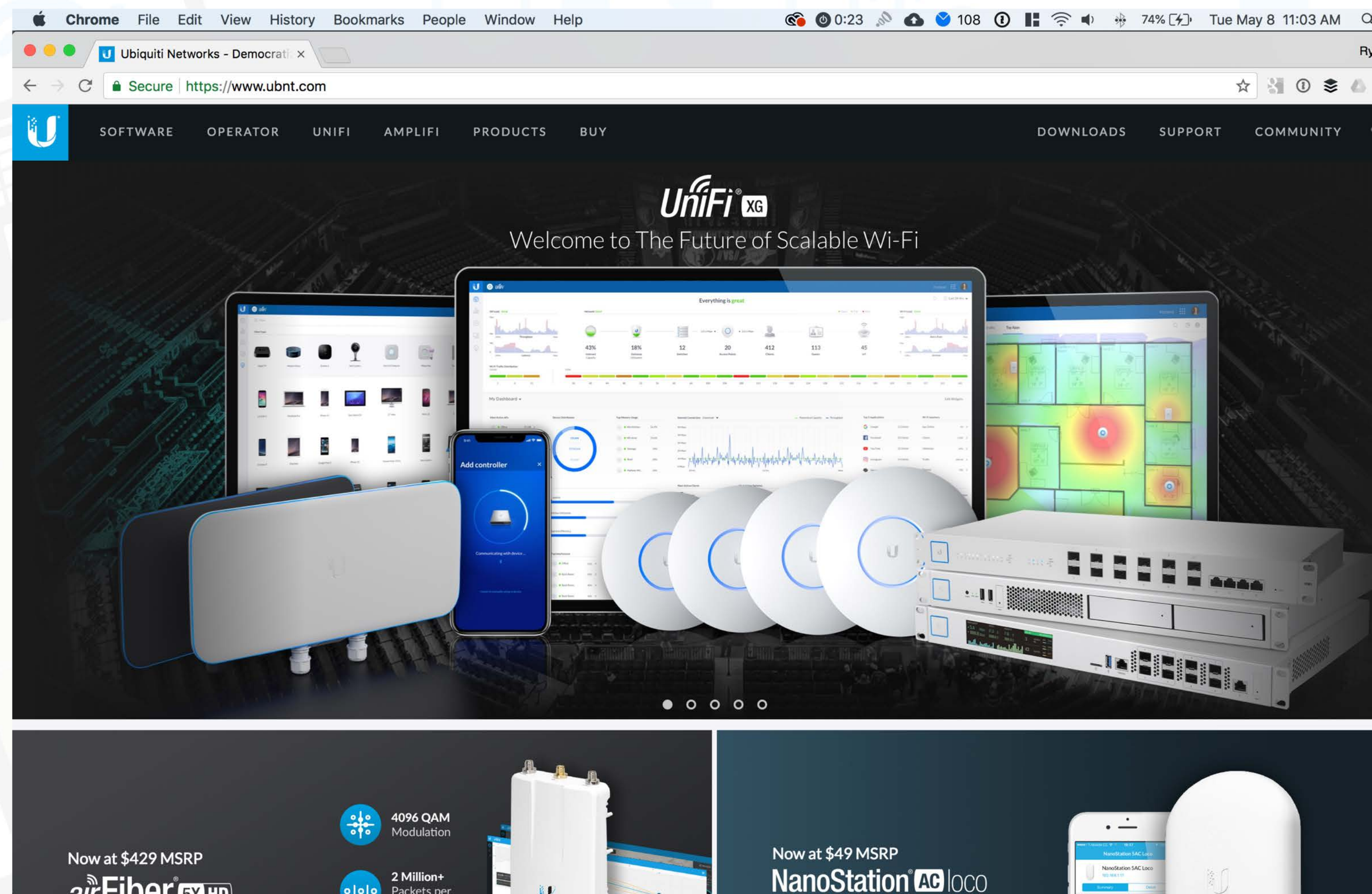


- Scale your bandwidth
- Use commercial-grade networking equipment
- Have a backup line (AKA failover)





- Easy to setup
- Apps for management
- WiFi analytics
- WiFi strength heat mapping





- This sector needs work
- Local installers
- Kisi





The Glue

Bring it all together.



- Connect hundreds of apps together
- Simple interface
- This is the glue

The screenshot displays the Zapier web interface. At the top, a dark navigation bar contains the text "Dashboard → Set Up Search/Create Options" on the left, a gear icon in the center, and "YOUR ZAP IS" followed by a toggle switch set to "OFF" on the right. Below the navigation bar, the main content area is titled "Galactic Donuts Newsletter Opt-In". On the left side of this area is a vertical workflow diagram. It starts with a "TRIGGER" step labeled "1. New Entry" with a red "W" icon and a green checkmark. This is followed by a "SEARCH OR CREATE" step labeled "2. Find or Create Subscriber" with a MailChimp icon. Below this step is a list of actions: "MailChimp", "Find or Create Subscriber", "Donut Dan's MailChimp", "Edit Options" (highlighted in blue), "Test this Step", and "Delete". To the right of the workflow diagram is the configuration panel for the "Find or Create Subscriber" step. It features the MailChimp logo and the title "Search for MailChimp Subscriber". A "Search (required)" section contains a text input field with the placeholder "The name or email address of the Subscriber you want to search for." and a "Step 1 What's your email address?" label. Below this is a checked checkbox labeled "Create MailChimp Subscriber if it doesn't exist yet?". The "Set up MailChimp Subscriber" section contains several fields: a "List (required)" dropdown menu with "Glazed and Confused" selected; an "Email (required)" text input field with a "Step 1 What's your email address?" label; a "Favorite Donuts (optional)" text input field with a "Step 1 What's your favorite kind of donut?" label; and a "Signup Date (optional)" text input field with a "Step 1 Date Created" label. A note below the date field states: "This is a merge field. Anything besides 'Text' merge fields may fail."



That was a lot.

So let's recap.



- Technology frees up time to have more impact
- It's okay to keep it simple
- Avoid the one-tool fallacy
- Adopt the Hub and Spoke model



A close-up photograph of a baby's face. The baby has light skin, blue eyes, and light brown hair. They are wearing a green shirt. The baby's expression is serious and somewhat pouting. The background is a blurred outdoor setting, possibly a beach. Overlaid on the top half of the image is the text 'THANK YOU' in a large, white, bold, sans-serif font with a thick black outline.

THANK YOU

YOU ROCK!